



UNIVERSITÀ
DEGLI STUDI
FIRENZE

DISIA

DIPARTIMENTO DI STATISTICA
INFORMATICA, APPLICAZIONI
"GIUSEPPE PARENTI"

SEDI E CONTATTI

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Students registration office, in charge of
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www.economia.unifi.it

www.dsts.unifi.it

DISIA DIPARTIMENTO DI STATISTICA, INFORMATICA, APPLICAZIONI "G. PARENTI"

**DESIGN OF
SUSTAINABLE
TOURISM
SYSTEMS**

SCUOLA DI ECONOMIA
E MANAGEMENT

corso di laurea magistrale

The Master Program aims to provide a thorough understanding, at the university master level, of the contemporary techniques of organization and management of tourism activities.

The graduates will possess the basic competence in the fields of human and social sciences, a good command of information technology and of statistical techniques indispensable for a correct interpretation of tourism trends and of taste changes of the tourist population. The Master program also provides legislative, historical and geographical knowledge useful for enhancing the values of the resources and of the cultural heritage of a territory.

The Program deals with topics related with the sustainable management of natural, cultural and historical resources. The remarkable growth of tourism requires considerable planning activities by both the public and private sectors in order to maximise economic returns while containing the potential negative impacts on the environment.

ADMISSION REQUIREMENTS

In order to enroll, you must submit the application for assessment to the Student Academic Office, Polo di Novoli, Via delle Pandette, segreteria.est-fiorenze@economia.unifi.it using the application for assessment form:

<http://www.dsts.unifi.it/vp-140-admission.html>

INTERNAZIONALIZZAZIONE

ERASMUS+ PROGRAM (2014-2020 edition): students can spend a study period abroad in foreign Universities.
More info at: <http://www.economia.unifi.it/ls-11-mobilita-internazionale.html>

COURSES AND STUDY PLAN

1st YEAR

	cfu		cfu
<i>Choose one between:</i> - English – advanced level - French – advanced level - Spanish – advanced level - German – advanced level	9	<i>Choose one between:</i> - Environment and landscape geography - Sustainable tourism for local system development	6
Economic history of tourism	9	Travel and tourism contracts	9
Business demography	6	Agri-food economics	6
<i>Choose one from :</i> - Destination management - Tourism and sport marketing - Organization design and people management in tourism industry			9

2nd YEAR

	cfu		cfu
<i>Choose one from:</i> - Statistical information systems – advanced level - Economic statistics for tourism - Social statistics - advanced level	6	<i>Choose two from:</i> - Economics and management of agritourism - Financial markets and institutions - Food quality and culture for tourism - New technologies and environmental chemistry	12
Tourism law	6	<i>Choose one from:</i> - Stage - Foreign language lab - Computer science and applications lab - Event and sport management lab	3
Optional courses	18	Final examination	18

LEARNING OUTCOMES AND CAREER OPPORTUNITIES

The Master Degree in Design of Sustainable Tourism Systems provides interdisciplinary competencies that involve: measuring and monitoring the results and impacts of tourism (Economic statistics for tourism, Statistical information systems for tourism); managing and developing activities related; with the natural and economic local resources; with cultural resources and with the skills and competencies in tourism; new tendencies, cultural and food habits, and technology for a sustainable environment.

During the course, students will acquire the necessary tools to write their Master thesis. They can also participate in an exchange programme of study and / or have an internship. The degree program provides seminars by experts and professionals. Moreover, the School of economics and management is currently engaged in providing knowledge and competencies useful to promote sustainable economic development. In particular, this School is an academic representative of NECSTouR (the Network of European Region for a Sustainable and Competitive Tourism) which involves 28 Tourism Regional Authorities (among these, the Tuscany Region) and representatives of the academic and business sectors.