



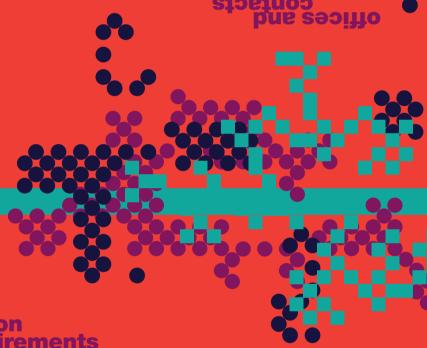
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The Master Degree aims to provide a thorough understanding, at the university master level, of the contemporary techniques of organization and management of tourism activities. The DSTS program deals with the sustainable management of natural, cultural and historical resources. The remarkable growth of tourism requires considerable planning activities by both the public and private sectors in order to maximise economic returns while reducing the potential negative impacts on the environment.

man and social sciences, and a good command of information technology and of statistical techniques. These skills are indispensable for a real-world interpretation of tourism trends and of taste changes of the tourist population. The Master Degree also provides legislative, historical and geographical knowledge useful for valorizing the resources and the cultural heritage of a territory.

The graduates will acquire competences in the fields of hu-

admission requirements

To be admitted to the Master Degree, stuments and personal competencies.

following curricular requirements have to be

- having obtained a first level degree in fields such as: tourism management; geography; vironmental sciences; agro-food sciences and technologies; sciences and technologies for the environment and nature; politicial sciences for cooperation, development
- nomic, management, demographic or sta-
- having at least a B2 level (or being a native speaker) in English and another language, other than Italian:
- · having acquired credits related to basic knowledge of data processing.

For students graduated in Italy, who have achieved a grade below 95/110, the personal preparation will be verified through an interpassing single exams. For students graduated abroad, the assessment of personal competencies is made by evaluating the subsistence

If the assessment of the personal preparation has relevant gaps, the admission can be lowing year.

Before applying, please carefully check the list of documents needed on our website

The two-year DSTS Master Degree aims to provide a thorough understanding of the contemporary techniques of organization and management of tourism activities. The Master Program is characterized by an interdisciplinary approach.

Professional profiles offered by the DSTS Master Program:

1. a professional working within public administrations or organizations offering services to those who are responsible for the development of the territory, expert in the enhancement of the natural. historical-cultural and architectural resources of the territory;

- 2. a professional working both as a freelancer and within private or public organizations, who aims at the organization of local events or territorial promotion, expert for all the activities of planning, coordination and managing needed for the realization of an
- 3. a professional who works both as a freelancer and within public or private organizations, dealing with the construction of a multifaceted touristic offer, with expertise in the new instances of environmental and social sus-

The Master Degree could also give access to PhD Programs.



We have about 250 agreements with European Universities allowing 300 students to study abroad, and about 20 agreements with extra - European Universities in countries such as Australia, China, Japan, USA, Canada and Latin American countries, allowing 30 students' mobility per year.

During their Master Program, students can carry out curricular internships within accredited companies or institutions, to apply and enhance their skills and professionalism. Curricular internships may involve CFUs recognition. Also the possibility of non-curricular internships (within 12 months from graduation) is foreseen.

The School, in collaboration with the central university offices, offers information and orientation ser**vices** such as: prospective students guidance, with the goal to encourage a conscious and satisfactory choice of the degree program; students guidance, offered to all the students enrolled, with the aim to advise, support and reduce the time to obtain the degree and the number of students who give up; graduates guidance, supporting students approaching the job market and reducing unemployment time.

The University of Florence is deeply committed in offering equal opportunities of education to students with disabilities, in order to support and facilitate their integration within the University. The Unifi Include service offers assistance and support to these students



## **First year**

### Choose one from

- English for tourism
- French for tourism Spanish for tourism
- German for tourism
- Economic history of tourism Travel and tourism contracts

Sustainable tourism for local system development

Demography and tourism Agri-food economics

# Choose one from

- Destination management Tourism and wine marketing
- Organization design and people management in the tourism industry

### Second vear

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Economic statistics for

Social statistics for tourism

Tourism and law Choose two from

Economics and management of agritourism

Financial markets and

institutions Food, globalization and sustainability

Choose one from

6

Foreign language lab Data analysis lab

18 Optional courses Final examination (thesis) 18

The Master Degree in Design of Sustainable Tourism Systems provides interdisciplinary competencies aiming at:

- measuring and monitoring the outcomes and impacts of tour-
- managing and developing activities related with: the natural and economic local resources: cultural resources, skills and competencies for tourism; law and contracts for tourism and travel activities:
- drawing new and sustainable actions on food globalization, biodiversity, and environmental
- improving foreign languages skills (English and a second non-native language).

DSTS students have the opportunity to acquire new professionalism and expertise in the tourism sector through traditional lectures, class discussions on case studies, students' project works

For more details on courses, seminars and labs, and all the opportunities offered by DSTS Master Program, please check our website.

During the course, students can participate to a large variety of ac-

- each year leading experts and professionals of the tourism sector offer their testimonies and share their experiences
- students can participate in an exchange program of study spending a period abroad in foreign Universities. Check the opportunities offered by the ERASMUS+ program on our website;
- thanks to the solid and large net of relationships with firms and institutions working in the field of tourism, hospitality, events organization, food, and wine production, the degree program proposes a large selection of national and international internship to which DSTS students can apply for.

