



UNIVERSITÀ
DEGLI STUDI
FIRENZE

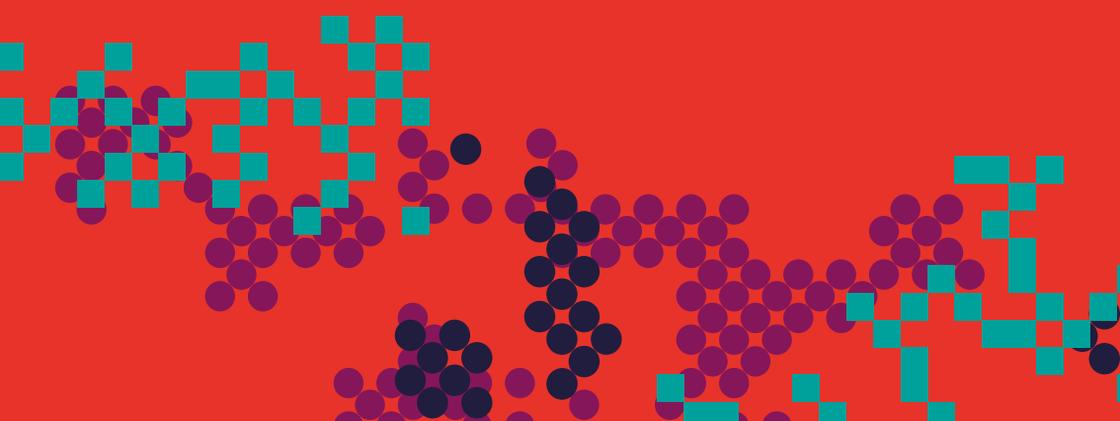
Scuola di
Economia e
Management

laurea
magistrale

design of sustainable tourism systems

The Master Degree aims to provide a thorough understanding, at the university master level, of the contemporary techniques of organization and management of tourism activities. The DSTS program deals with the sustainable management of natural, cultural and historical resources. The remarkable growth of tourism requires considerable planning activities by both the public and private sectors in order to maximise economic returns while reducing the potential negative impacts on the environment.

The graduates will acquire competences in the fields of human and social sciences, and a good command of information technology and of statistical techniques. These skills are indispensable for a real-world interpretation of tourism trends and of taste changes of the tourist population. The Master Degree also provides legislative, historical and geographical knowledge useful for valorizing the resources and the cultural heritage of a territory.



admission requirements

To be admitted to the Master Degree, students must possess some curricular requirements and personal competencies.

For both Italian and foreign students, the following curricular requirements have to be proved:

- having obtained a first level degree in fields such as: tourism management; geography; cultural heritage; modern languages; foreign languages and cultures; economics; business administration; communication sciences; sociology; spatial, urban, and environmental sciences; agro-food sciences and technologies; sciences and technologies for the environment and nature; political sciences and international relations; social sciences for cooperation, development and peace; statistics; history;
- having acquired at least 6 credits in the economic, management, demographic or statistics fields;
- having at least a B2 level (or being a native speaker) in English and another language, other than Italian;
- having acquired credits related to basic knowledge of data processing.

For students graduated in Italy, who have achieved a grade below 95/110, the personal preparation will be verified through an interview. The admission could be conditional to passing single exams. For students graduated abroad, the assessment of personal competencies is made by evaluating the subsistence of analogous requirements as for students graduated in Italy.

If the assessment of the personal preparation has relevant gaps, the admission can be denied. The applicant can apply again the following year.

Before applying, please carefully check the list of documents needed on our website www.dsts.unifi.it

goals and opportunities

The two-year DSTS Master Degree aims to provide a thorough understanding of the contemporary techniques of organization and management of tourism activities. The Master Program is characterized by an interdisciplinary approach.

Professional profiles offered by the DSTS Master Program:

1. a professional working within public administrations or organizations offering services to those who are responsible for the development of the territory, expert in the enhancement of the natural, historical-cultural and architectural resources of the territory;
2. a professional working both as a freelancer and within private or public organizations, who aims at the organization of local events or territorial promotion, expert for all the activities of planning, coordination and managing needed for the realization of an event;
3. a professional who works both as a freelancer and within public or private organizations, dealing with the construction of a multifaceted touristic offer, with expertise in the new instances of environmental and social sustainability.

The Master Degree could also give access to PhD Programs.



school services

Thanks to the **Erasmus program**, students can study or do a traineeship in some foreign universities and companies, getting the recognition of the activities carried out abroad.

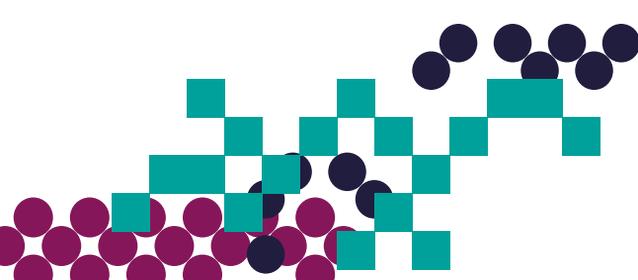
We have about 250 agreements with European Universities allowing 300 students to study abroad, and about 20 agreements with extra-European Universities in countries such as Australia, China, Japan, USA, Canada and Latin American countries, allowing 30 students' mobility per year.

During their Master Program, students can carry out curricular internships within accredited companies or institutions, to apply and enhance their skills and professionalism. Curricular internships may involve CFUs recognition. Also the possibility of non-curricular internships (within 12 months from graduation) is foreseen.



The School, in collaboration with the central university offices, offers information and **orientation services** such as: prospective students guidance, with the goal to encourage a conscious and satisfactory choice of the degree program; students guidance, offered to all the students enrolled, with the aim to advise, support and reduce the time to obtain the degree and the number of students who give up; graduates guidance, supporting students approaching the job market and reducing unemployment time.

The University of Florence is deeply committed in offering equal opportunities of education to **students with disabilities**, in order to support and facilitate their integration within the University. The UniFi Include service offers assistance and support to these students.



First year

<i>Choose one from</i>	9
- English for tourism	
- French for tourism	
- Spanish for tourism	
- German for tourism	

Economic history of tourism	9
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Travel and tourism contracts	9
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Sustainable tourism for local system development	6
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Demography and tourism	6
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Agri-food economics	6
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<i>Choose one from</i>	9
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- Destination management
- Tourism and wine marketing
- Organization design and people management in the tourism industry

Second year

<i>Choose one from</i>	9
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- Economic statistics for tourism
- Social statistics for tourism

Tourism and law	6
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<i>Choose two from</i>	12
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- Economics and management of agritourism
- Financial markets and institutions
- Food, globalization and sustainability

<i>Choose one from</i>	3
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- Stage
- Foreign language lab
- Data analysis lab

Optional courses	18
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Final examination (thesis)	18
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didactic offering

The Master Degree in Design of Sustainable Tourism Systems provides interdisciplinary competencies aiming at:

- measuring and monitoring the outcomes and impacts of tourism;
- managing and developing activities related with: the natural and economic local resources; cultural resources, skills and competencies for tourism; law and contracts for tourism and travel activities;
- drawing new and sustainable actions on food globalization, biodiversity, and environmental issues;
- improving foreign languages skills (English and a second non-native language).

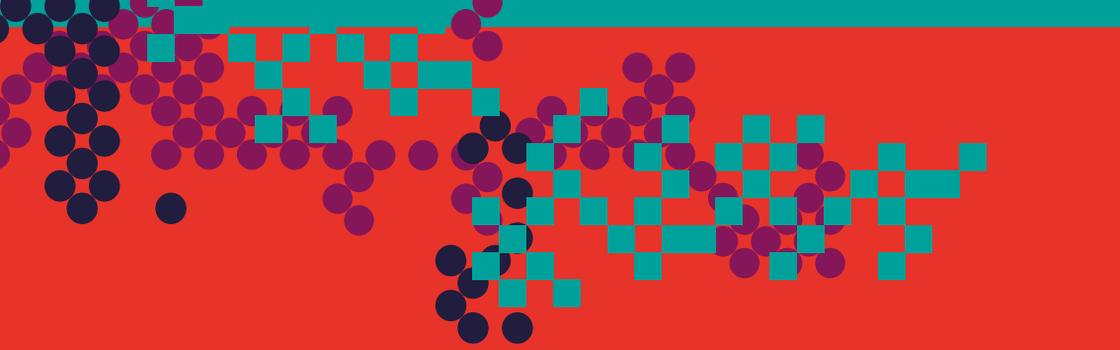
DSTS students have the opportunity to acquire new professionalism and expertise in the tourism sector through traditional lectures, class discussions on case studies, students' project works.

For more details on courses, semi-

nars and labs, and all the opportunities offered by DSTS Master Program, please check our website.

During the course, students can participate to a large variety of activities:

- each year leading experts and professionals of the tourism sector offer their testimonies and share their experiences;
 - students can participate in an exchange program of study spending a period abroad in foreign Universities. Check the opportunities offered by the ERASMUS+ program on our website;
 - thanks to the solid and large net of relationships with firms and institutions working in the field of tourism, hospitality, events organization, food and wine production, the degree program proposes a large selection of national and international internship to which DSTS students can apply for.
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offices and contacts

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