



UNIVERSITÀ
DEGLI STUDI
FIRENZE

Scuola di Economia e Management

Laurea Triennale

Sustainable Business for Societal Challenges

Prof.ssa Laura Bini

Open day lauree triennali aa 2022-2023

innovation

The background is a vibrant blue with a faint world map. Scattered across the map are strings of white binary code (0s and 1s). In the center-right, a hand is shown reaching towards a glowing, rounded rectangular button that emits a bright white light. The overall theme is digital technology and global innovation.

- Contenuti



SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY 	2 ZERO HUNGER 	3 GOOD HEALTH AND WELL-BEING 	4 QUALITY EDUCATION 	5 GENDER EQUALITY 	6 CLEAN WATER AND SANITATION
7 AFFORDABLE AND CLEAN ENERGY 	8 DECENT WORK AND ECONOMIC GROWTH 	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 	10 REDUCED INEQUALITIES 	11 SUSTAINABLE CITIES AND COMMUNITIES 	12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION 	14 LIFE BELOW WATER 	15 LIFE ON LAND 	16 PEACE, JUSTICE AND STRONG INSTITUTIONS 	17 PARTNERSHIPS FOR THE GOALS 	 SUSTAINABLE DEVELOPMENT GOALS

La sostenibilità per le aziende

ESG



ENVIRONMENTAL

Climate change strategy,
Biodiversity,
Water efficiency,
Energy efficiency,
Carbon intensity,
Environmental
management system



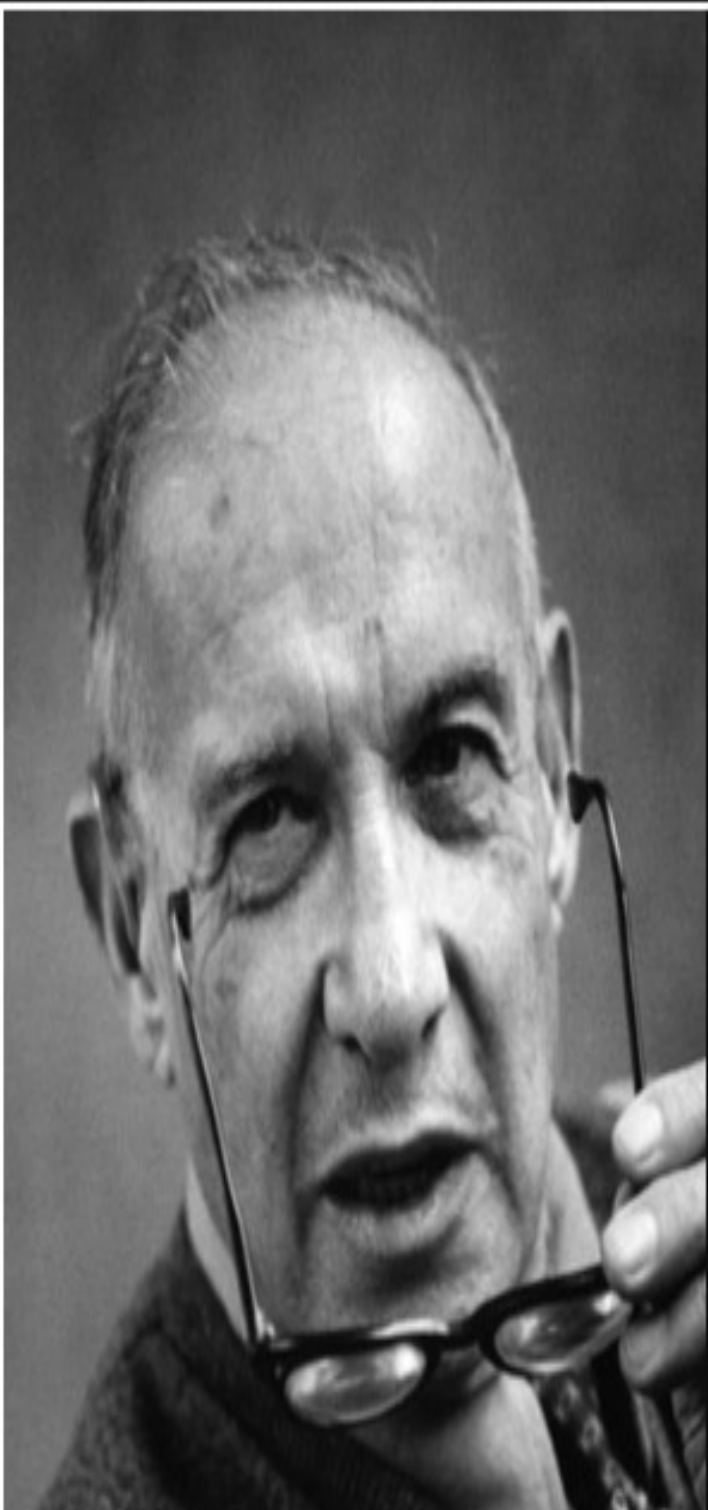
SOCIAL

Equal opportunities,
Freedom of association,
Health and safety,
Human rights,
Customer &
products responsibility,
Child labour



GOVERNANCE

Business ethics,
Compliance,
Board independence,
Executive compensation,
Shareholder democracy

A black and white portrait of Peter Drucker, an older man with glasses, looking slightly to the right. He is holding his glasses with his right hand. The background is a plain, light color.

You can't manage what you don't
measure.

— *Peter Drucker* —

Sustainability Manager

**In enti pubblici privati e del
terzo settore**



ESG Consulting Firms

Environmental, Social, and Governance





innovation

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- Contenuti

- Interdisciplinarietà



Accounting

Management

Chemistry

Statistics

Psychology

Law

Finance

Economics

Primo anno primo semestre

Economics

- Economy and society

Accounting

- Accounting and Reporting for Business and Sustainability

Math

- Analytic tools for social change (with Lab)

Law

- Introduction to Private Law

Primo anno secondo semestre

Management

- Fundamentals of sustainable entrepreneurship and business ethics

Economics

- Design and evaluation of behavioural policies

One student's choice between:

- Neuroscience of social-cognitive enhancement for well-being (Psychology)
- Sustainable, environmental chemistry and technology for circular economy (Chemistry)
- Economic geography in the Anthropocene & Socio-ecological transition policies (Geography)

Secondo anno primo semestre

Management

- Social innovation and CSR for sustainable firms

Statistics

- Statistical methods for assessing societal challenges (with Lab)

Math

- Quantitative risk assessment tools for predicting future challenges

Law

- Business Law, Innovation and Sustainability

Secondo anno secondo semestre

Three student's choices between

- Impact investing & venture philanthropy (Finance)
- Organization design for well-being (Business organization)
- Sustainable Finance and responsible investing (Finance)
- Social Enterprise in Sustainable Food Systems (Agriculture)

Terzo anno primo semestre

Statistics

- Demography and social challenges

Accounting

- Business Planning and Impact Evaluation

Two student's choice between:

- Environmental challenges and societal well-being (Economics)
- Intellectual Property Law (Law)
- Industrial chemical processes for pollution prevention and control (Chemistry)
- International regulatory harmonization policy for sustainable chemicals industries (Chemistry)
- Psychology of decision making and ergonomics for well-being (Psychology)
- Psychology of sustainability and sustainable development (Psychology)

Terzo anno secondo semestre

**Student's
free choice**

• 12 CFU

**EU language
(not English)**

• 6 CFU

Lab

• 3 CFU

Internship

• 6 CFU

Final thesis

• 3 CFU

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- Contenuti

- Interdisciplinarietà

- Modalità didattiche

Didattica blended





Attività di laboratorio

innovation

The background of the slide is a vibrant blue. It features a faint world map and horizontal lines of binary code (0s and 1s) that create a sense of digital connectivity and global reach. In the center-right, a hand is shown reaching out towards a glowing, rectangular digital button with rounded corners, which is emitting a bright white light. The overall aesthetic is modern and technological.

- Contenuti

- Interdisciplinarietà

- Modalità didattiche

- Internazionalizzazione



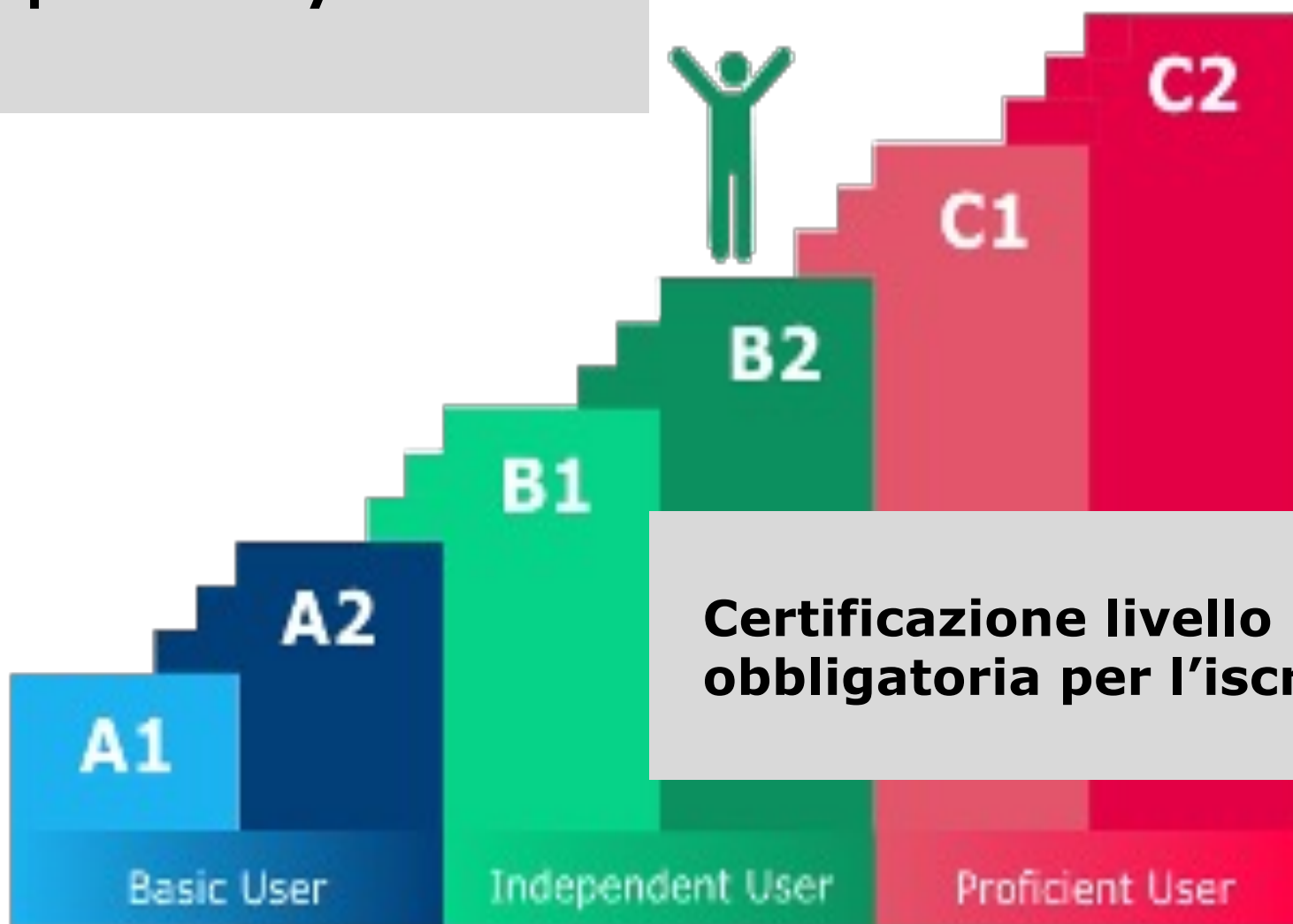
Erasmus+





ISCRIZIONI

English proficiency





CAMBRIDGE ENGLISH
Language Assessment
Part of the University of Cambridge

Cambridge English

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CLA – Centro Linguistico di ateneo

Futuri studenti del CdL triennale in lingua inglese della Scuola di Economia in Sustainable Business for Societal Challenges:

Possono creare una [scheda anagrafica temporanea](#) e procedere con l'acquisto della [tessera dei Laboratori](#) seguendo il link indicato nella scheda e secondo le istruzioni per i Futuri Studenti. Una volta iscritti alla formazione nei Laboratori, potranno prenotare una prova di conoscenza finalizzata alla verifica del livello richiesto dal CdL telefonando allo 055 2756910.

In caso di passaggio da altro CdL possono usare la matricola già posseduta come al punto precedente.

<https://www.cla.unifi.it/vp-219-futuri-studenti.html>



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Lavoro



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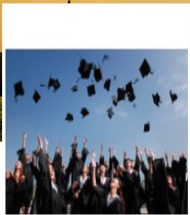


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after registering

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14 Febbraio 2023

**Dal cubismo alla mail art i
TOLC MED e VET raccontati
attraverso l'arte**

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2 Febbraio 2023

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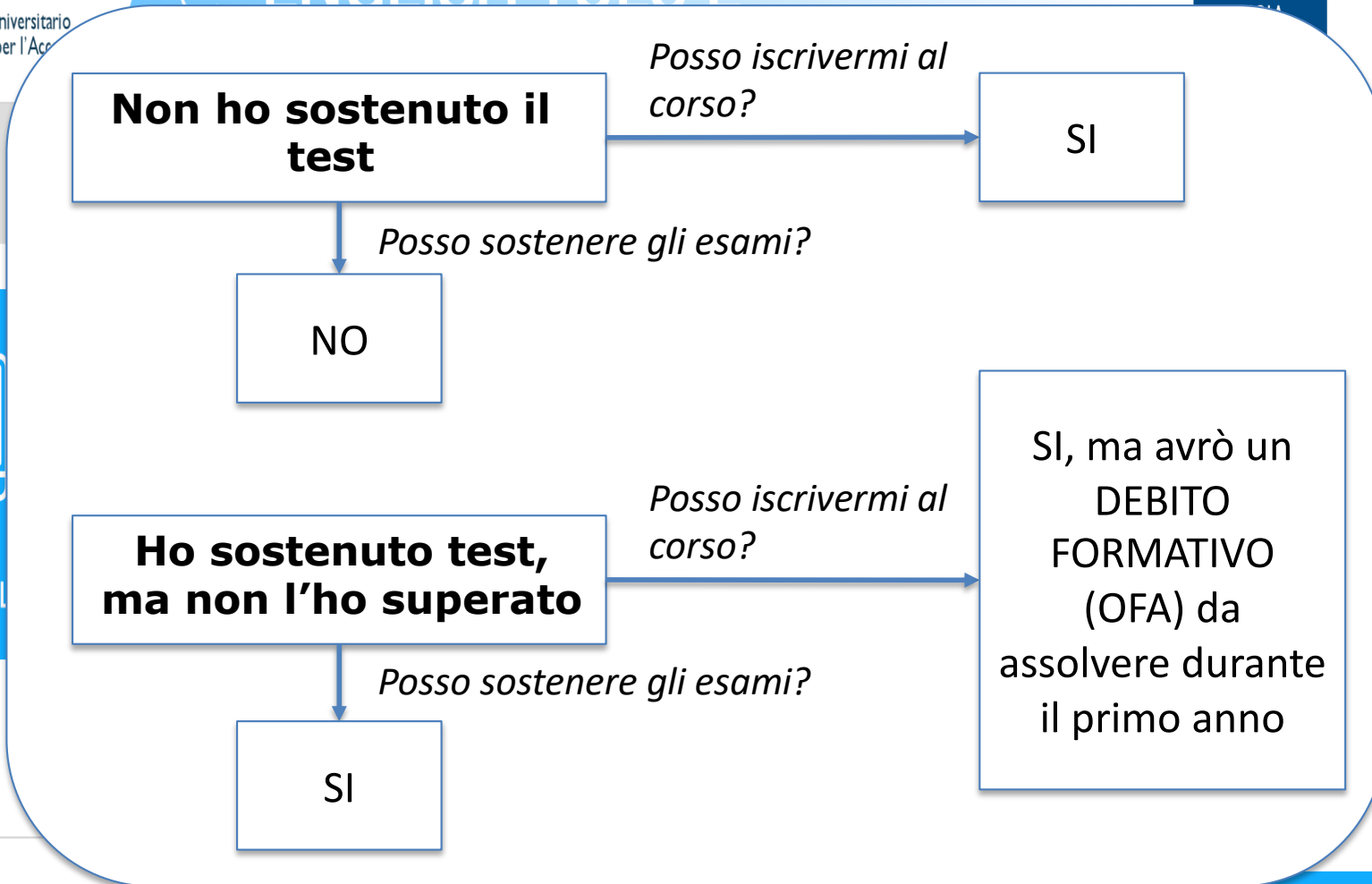
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2 Febbraio 2023

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Keydates

- ✓ **GIUGNO 2023: Manifesto studenti unifi**
- ✓ **LUGLIO 2023: Domanda di immatricolazione**
- ✓ **SETTEMBRE 2023: Inizio lezioni**



InfoPoint

Contenuti del corso e piano di studi

- <https://www.susbus.unifi.it>
- [**l.bini@unifi.it**](mailto:l.bini@unifi.it)

Per iscriversi

- <https://www.economia.unifi.it/p209.html>
- [**susbus@unifi.it**](mailto:susbus@unifi.it)

Prova di ingresso

- <https://www.cisiaonline.it/area-tematica-english-tolc-economia/home-english-tolc-e/>



UNIVERSITÀ
DEGLI STUDI
FIRENZE

DISEI

DIPARTIMENTO DI
SCIENZE PER L'ECONOMIA
E L'IMPRESA

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