



UNIVERSITÀ
DEGLI STUDI
FIRENZE

Scuola di Economia e Management

Laurea Triennale

Sustainable Business for Societal Challenges

Prof.ssa Laura Bini
Docente del Corso

Open day lauree triennali aa 2022-2023 – 27 Maggio 2022

■ innovation

- **Contenuti**





SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY

2 ZERO HUNGER

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

5 GENDER EQUALITY

6 CLEAN WATER AND SANITATION

7 AFFORDABLE AND CLEAN ENERGY

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

10 REDUCED INEQUALITIES

11 SUSTAINABLE CITIES AND COMMUNITIES

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

13 CLIMATE ACTION

14 LIFE BELOW WATER

15 LIFE ON LAND

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

17 PARTNERSHIPS FOR THE GOALS


SUSTAINABLE DEVELOPMENT GOALS

La sostenibilità per le aziende

ESG



ENVIRONMENTAL

Climate change strategy,
Biodiversity,
Water efficiency,
Energy efficiency,
Carbon intensity,
Environmental
management system



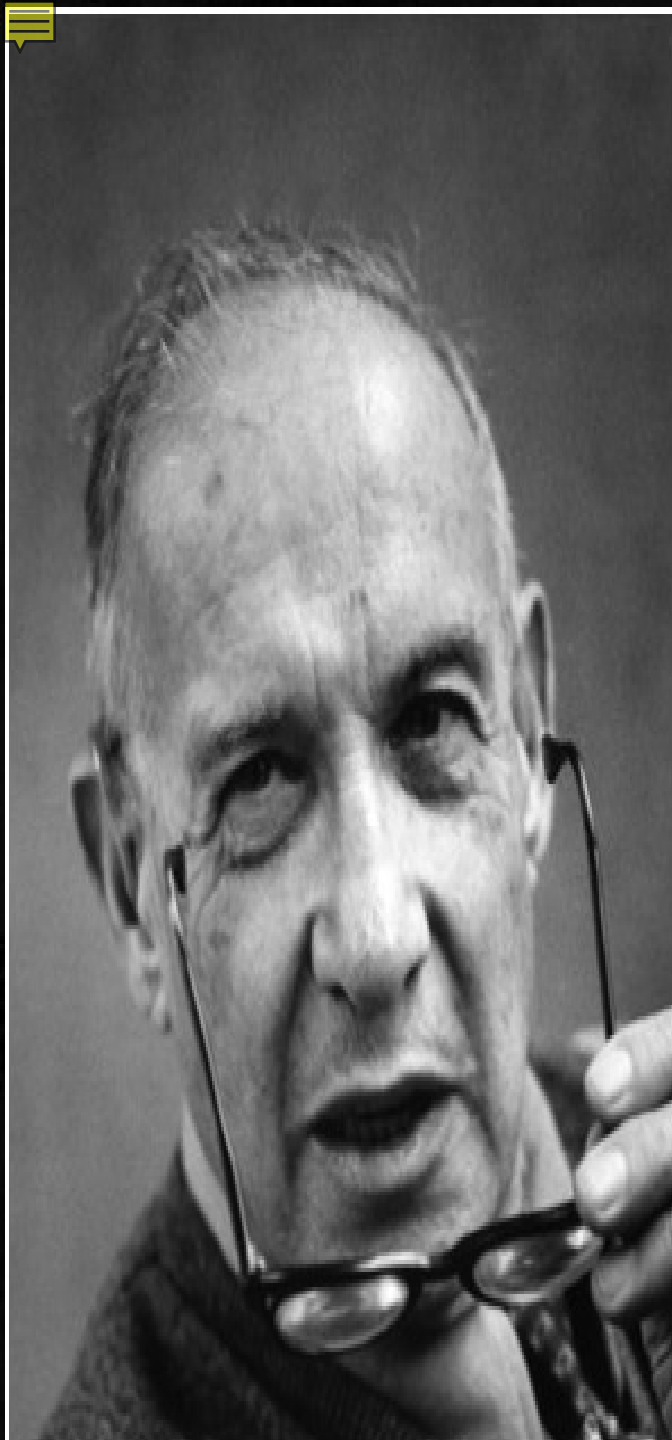
SOCIAL

Equal opportunities,
Freedom of association,
Health and safety,
Human rights,
Customer &
products responsibility,
Child labour



GOVERNANCE

Business ethics,
Compliance,
Board independence,
Executive compensation,
Shareholder democracy



You can't manage what you don't
measure.

— *Peter Drucker* —

A hand in a dark blue suit sleeve holds a small mound of soil with a single, full green tree growing from it. The background is a vibrant green with radial light rays emanating from behind the tree. The overall image conveys a message of environmental care and sustainability.

Sustainability Manager

**In enti pubblici privati e del
terzo settore**



ESG Consulting Firms

Environmental, Social, and Governance





innovation

The background of the slide is a blue-toned world map. In the center, there is a glowing, rounded rectangular digital interface element. A human hand is shown reaching towards this element from the bottom right, with fingers slightly spread. The overall aesthetic is futuristic and technological.

- **Contenuti**

- **Interdisciplinarietà**



Primo anno primo semestre

Economics

- Economy and society

Accounting

- Accounting and Reporting for Business and Sustainability

Math

- Analytic tools for social change (with Lab)

Law

- Introduction to Private Law

Primo anno secondo semestre

Management

- Fundamentals of sustainable entrepreneurship and business ethics

Economics

- Design and evaluation of behavioural policies

One student's choice between:

- Neuroscience of social-cognitive enhancement for well-being (Psychology)
- Sustainable, environmental chemistry and technology for circular economy (Chemistry)
- Economic geography in the Anthropocene & Socio-ecological transition policies (Geography)



Secondo anno primo semestre

Management

- Social innovation and CSR for sustainable firms

Statistics

- Statistical methods for assessing societal challenges (with Lab)

Math

- Quantitative risk assessment tools for predicting future challenges

Law

- Business Law, Innovation and Sustainability



Secondo anno secondo semestre

**Three
student's
choices
between**

- Impact investing & venture philanthropy (Finance)
- Organization design for well-being (Business organization)
- Sustainable Finance and responsible investing (Finance)
- Social Enterprise in Sustainable Food Systems (Agriculture)

Terzo anno primo semestre

Statistics

- Demography and social challenges

Accounting

- Business Planning and Impact Evaluation

Two student's choice between:

- Environmental challenges and societal well-being (Economics)
- Intellectual Property Law (Law)
- Industrial chemical processes for pollution prevention and control (Chemistry)
- International regulatory harmonization policy for sustainable chemicals industries (Chemistry)
- Psychology of decision making and ergonomics for well-being (Psychology)
- Psychology of sustainability and sustainable development (Psychology)

Terzo anno secondo semestre

**Student's
free choice**

• 12 CFU

**EU language
(not English)**

• 6 CFU

Lab Start Up

• 3 CFU

Internship

• 6 CFU

Final thesis

• 3 CFU

innovation

- **Contenuti**
- **Interdisciplinarietà**
- **Modalità didattiche**



Didattica blended





Attività di laboratorio

innovation

- **Contenuti**
- **Interdisciplinarietà**
- **Modalità didattiche**
- **Internazionalizzazione**







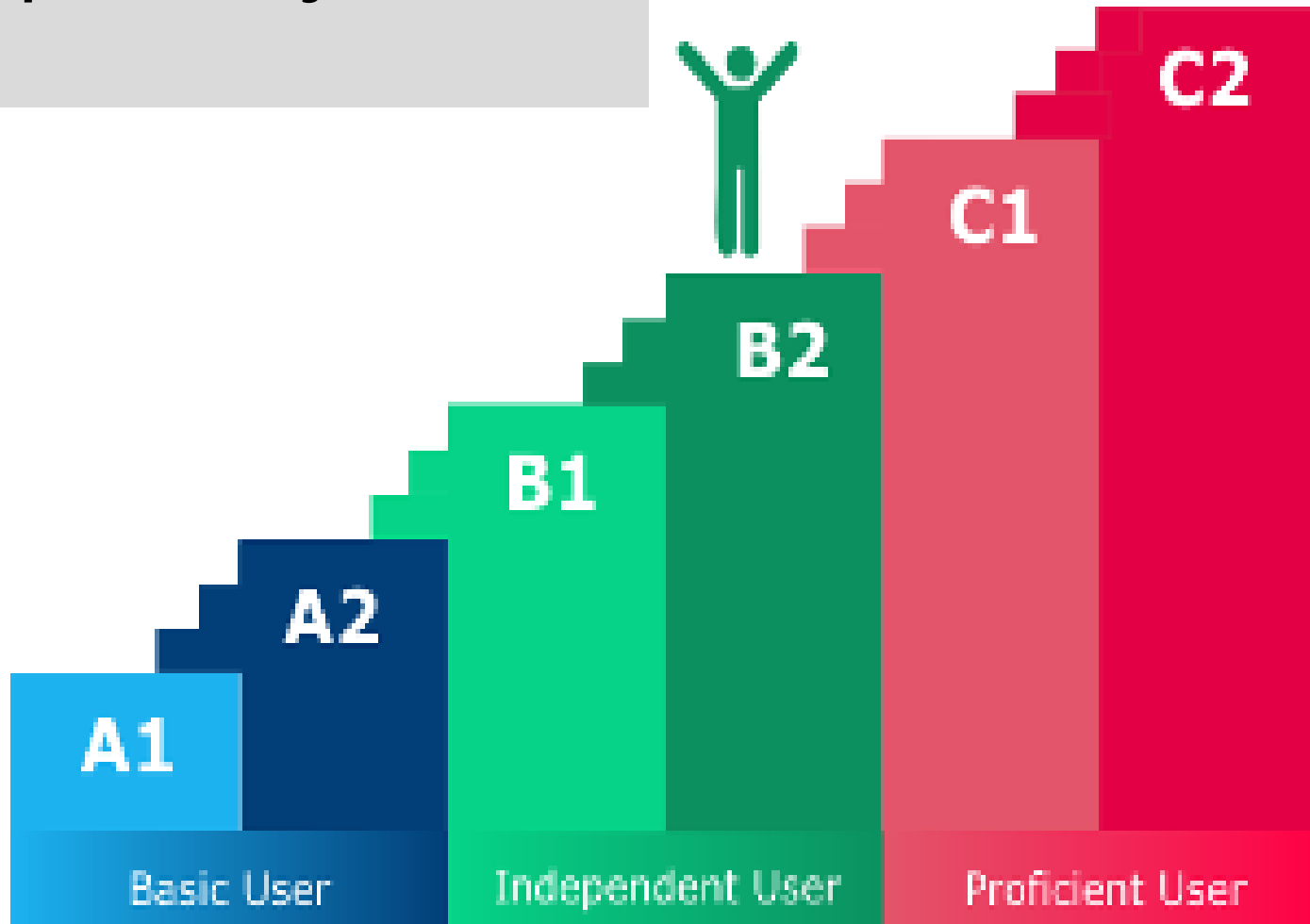
Erasmus+





ISCRIZIONI

English proficiency



Test di ammissione



TOLC
Test On Line Cisia



Keydates

- ✓ **GIUGNO 2022: Manifesto studenti unifi**
- ✓ **LUGLIO 2022: Domanda di immatricolazione**
- ✓ **SETTEMBRE 2022: Inizio lezioni**



InfoPoint

Contenuti del corso e piano di studi

- <https://www.susbus.unifi.it>
- l.bini@unifi.it

Per iscriversi

- <https://www.economia.unifi.it/p209.html>
- susbus@unifi.it

Prova di ingresso

- <https://www.cisiaonline.it/area-tematica-english-tolc-economia/home-english-tolc-e/>



UNIVERSITÀ
DEGLI STUDI
FIRENZE

DISEI

DIPARTIMENTO DI
SCIENZE PER L'ECONOMIA
E L'IMPRESA

Laura Bini

Via delle Pandette, 9
50127 – Firenze
Building D6 room 3.44

l.bini@unifi.it