



UNIVERSITÀ
DEGLI STUDI
FIRENZE

Scuola di
Economia e
Management

bachelor
degree

**sustainable
business
for societal
challenges**

The main objective of the Degree in Sustainable Business for Societal Challenges concerns the management of the **economic and social changes currently occurring in society**, with a particular focus on the related challenges and opportunities.

The project employs innovative forms of teaching, with the adoption of **interactive and experimental learning methods** by involving students in a number of applications, laboratories and internships, and teaching the most recent technological tools of ICT.

Students will be able to specialize in specific **interdisciplinary areas** (such as business, management, chemistry and neuroscience) to successfully manage social innovation and spur social entrepreneurship.

The Degree is designed for **aspiring changemakers** to develop the skills and knowledge needed to bring a positive social impact in the external society and the environment, as well as a better inclusion of all agents with a particular attention to vulnerable groups (i.e., people with disabilities, migrants, individuals with gender identities, the elderly). The program is also aimed at helping students understand how manage the territory and the necessary resources to improve the well-being of the communities.

admission requirements

Degree with a limited number of students.

To participate in the selection you must:

- hold an **upper secondary school certificate**, or a qualification obtained abroad and recognized as suitable for admission to higher education, in accordance with the existing legislation regulations.
- Have a certified knowledge of English level B2; are similarly difficult. It is composed of 36.
- Enroll in the call for applications.
- Do the English TOLC-E test (CISIA) by the deadline of the call for applications.




aims aims

The Degree in Sustainable Business for Societal Challenges intends to form **future entrepreneurs and managers** of private and public companies, as well as national and international institutions and organizations, properly **prepared to face the current economic and societal environmental challenges**.

Students will learn to:

- manage the economic and social transition towards more modern and sustainable firms;
- manage new types of business activities, aimed at combining profit and social interests, such as technological development and environmental protection;
- start new companies aimed at creating a social impact, or contribute to the further development of existing firms, helping them to improve their social impact and sustainability.

In line with the professional profiles identified above, the potential **employment opportunities** involve the following:

- innovative start-ups with a social impact, with particular reference to those operating in the well-being sector;
 - large companies aimed at improving sustainability and the social impact, capable of implementing social and environmental programs, as well as policies for inclusion;
 - organizations of the Third Sector, as well as in national and international institutions and supranational public Government Bodies.
- 



what you
learn

The School of Economics and Management offers information and orientation services. **Tutorial service for potential students** helps students in the selection of a degree program, provide information about expected learning outcomes, learning activities and career opportunities and clarify any doubts.

Tutorial service for enrolled students aims to maximize students' University experience and provide information and guidance during their studies. Tutorial service for graduated students offers support to those who intend to continue their studies or alternatively approach the job market.

The School takes part in the **Erasmus Program** thanks to which students can study or do a traineeship in some foreign universities and companies, getting the recognition of the activities carried out abroad.

About **250 agreements with European Universities** and **20 agreements with extra-European Universities** (including Australia, China, Japan, USA, Canada and Latin American countries) allow about 330 students' mobilities per year.

The School also activates **Double Degree programs, joint study programs** between two or more universities. They allow students to **obtain two or more diplomas** that can be spent in their respective countries. More information is available on the School's website.

The School is deeply committed in offering equal opportunities of education to students with disabilities, in order to support and facilitate their integration within the University. The University's Study and Research Centre for Disability Issues (CESPD) offers assistance and support to these students.



what you
will do

In order to fulfil the objective of the program, the study plan is naturally grounded in the FAME (finance, accounting, management, and economics) subjects and the necessary mathematical and law

tools. The study plan also contains some courses in chemistry and psychology, with the objective to offer students a multidisciplinary background on sustainable business.

First year

Economy and society	9
Accounting and Reporting for Business and Sustainability	9
Analytic tools for social change <i>with Lab</i>	6
Introduction to Private Law	6
Fundamentals of sustainable entrepreneurship and business ethics	9
Design and evaluation of behavioural policies	12
<i>Select one of the following</i>	12
- Neuroscience of social-cognitive enhancement for well-being and Neural bases of decision processes	
- Sustainable, environmental chemistry and technology for circular economy <i>with Lab</i>	
- Economic geography in the Anthropocene & Socio-ecological transition policies <i>with Lab</i>	

Second year

Social Innovation and CSR for sustainable firms	9
Statistical methods for assessing societal challenges <i>with Lab</i>	9
Business Law, Innovation and Sustainability	12
Quantitative risk assessment tools for predicting future challenges	6
Policies and social innovation for sustainable local development and tourism	6
<i>select one of the following</i>	6
- Impact investing & venture philanthropy	
- Organization design for well-being	
- Sustainable Finance and responsible investing	
- Social Enterprise in Sustainable Food Systems	

what you will do

Third year

Demography and social challenges	6	Free choice	12
Business Planning and Impact Evaluation	9	European Language <i>not English</i>	6
<i>select one of the following</i>	6	Lab Activity	6
- Environmental challenges and societal well-being		Internship	6
- Intellectual Property Law		Final thesis	3
- Industrial processes for responsible and sustainable production of chemicals and materials <i>with Lab</i>			
- International regulatory harmonization policy for sustainable chemicals industries <i>with Lab</i>			
- Psychology of decision making and ergonomics for well-being			
- Psychology of sustainability and sustainable development			



offices and contacts

Novoli Campus

via delle Pandette, 32 | Florence

Presidente del Corso di Laurea

Laura Bini

l.bini@unifi.it

Student Guidance & Support office

via delle Pandette, 32 | D1 Building | Florence

susbus@economia.unifi.it

Studente Service office

segreteriastudenti.novoli@unifi.it

website

www.economia.unifi.it

www.susbus.unifi.it

