



## 2016 GAMMA Young Artist Competition

*Submission Deadline: May 30, 2016*

[Competition Homepage](#)

**1. Theme:** Mapping a Global Art and Innovation Landscape

**2. Co-Hosts:** Global Alliance of Marketing & Management Association

Center for Sustainable Culture and Service, Yonsei University

**3. Partners:** Korean Scholars of Marketing Science

Korea Economy & Management Development Institute

**4. Strategic Goal:**

- To encourage young artists to pursue their own innovative approaches in global art perspective

**5. Competition Schedule:**

- Submission Deadline: May 30, 2016

- Announcement of the 1st Screening: June 10, 2016

- Announcement of the 2nd Screening: June 20, 2016

- Final Screening and Award Ceremony at Conrad Hong Kong, Hong Kong, July 23, 2016

**6. Areas:** a) Painting, b) Film, c) Architecture, d) Photography, e) Fashion & Textile

**7. Steering Committee:**

- Committee Chair: Jee Hyun Lee, Professor, Yonsei University

- Art Director: Jaehee Chung, Lecturer, Yonsei University

- Associate Art Director: Sooyoung Leam (Shanghai Biennale)

**8. Committee Members**

- Raffaele Donvito, Professor, University of Florence, Italy

- Michel Phan, Professor, EMLYON Business School, France

- Christian Knoll, Designer, BMW, Germany

- Frank Heidmann, Professor, Fachhochschule Potsdam, Germany
- Maria Kniazeva, Professor, University of San Diego, USA
- Engin Coban, President of Turkey Design Association, Turkey
- Jidong Shi, Dean of International School of Arts, Dalian University of Foreign Languages, China
- Henry Ma, Associate Dean, School of Design, The Hong Kong Polytechnic University, Hong Kong
- Key-Sook Geum, Professor, College of Fine Arts, Hongik University, Republic of Korea
- Seung Heui Kim, Professor, College of Fine Arts, Seoul National University, Republic of Korea
- Jooeun Sung, Professor, Yonsei University, Republic of Korea
- Soonjoo Hong, Professor, Dongduk Women's University, Republic of Korea
- Jgyoon Kim, CEO, Office PARKKIM, Republic of Korea
- Juneyoung Lim, Adjunct Professor, Hongik University, Republic of Korea
- Nayae Lee, Curator, Republic of Korea

## **9. Award Benefits**

### 1) Final 5 runners (for the final screening)

- One round trip ticket (economy class) and 3 nights' stay in the conference hotel
- Included in the cyber gallery of the GAMMA homepage
- Included in the Exhibition Book by ACCESS which is an official magazine of 'Center for Sustainable Culture and Service' of Yonsei University (<http://www.accessscs2.org/>).
- Invited to an off-line exhibition at Yonsei University in Seoul
- Award plaque

### 2) 25 runners (after the 1<sup>st</sup> screening)

- Included in the cyber gallery of the GAMMA homepage
- Included in the Exhibition Book by ACCESS which is an official magazine of 'Center for Sustainable Culture and Service' of Yonsei University (<http://www.accessscs2.org/>).
- Invited to an off-line exhibition in Seoul
- Award certificate

## **10. Submission Guidelines**

- **Submission Deadline: May 30, 2016**
- Submit to: [YOUNGARTIST2016@yahoo.com](mailto:YOUNGARTIST2016@yahoo.com)

- You can submit up to 3 works.
- Submit the materials with the subject heading: "GAMMA\_Last name\_First name\_Category you would like to be considered for (i.e., Painting, Architecture, Film, etc.)"
- Following items should be included as an attachment to be considered for the competition:
  - 1) Images of the work
    - Max 5 digital images per work in JPG or PDF format
    - Each image should not exceed more than 3MB.
    - Label each image with the subject line: "Last name\_First name\_Title of work\_1/5, 2/5, etc"
    - In case of films, still images with above labels and the link to the film should be submitted.

2) Description about the work (Max 800 words in MSWORD format)

3) Artist CV / Resume

- All materials must be submitted in English.

**11. GAMMA Cyber Gallery Homepage:** <http://gamma20.org/> => Cyber Gallery

- 2014 Global Marketing Conference at Hong Kong: <http://gammaconference.org/2016/>

**For More Information:**

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**Related Links:**

2016 Global Marketing Conference at Hong Kong: <http://gammaconference.org/2016/>

Global Alliance of Marketing & Management Associations: <http://gamma20.org/>

Center for Sustainable Culture & Service, Yonsei University: <http://www.cs2green.org/>

Korean Scholars of Marketing Science: <http://www.kams.org/maine.html>

ACCESS: <http://www.accesscs2.org/>



**CS2**  
Center for Sustainable  
Culture and Service

**ACCESS**  
CULTURAL PLATFORM

**KSMS**  
Korean  
Scholars of  
Marketing  
Science

**KEMDI**  
Korea Economy and Management Development Institute