



UNIVERSITÀ
DEGLI STUDI
FIRENZE

DISIA

DIPARTIMENTO DI STATISTICA
INFORMATICA, APPLICAZIONI
"GIUSEPPE PARENTI"

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Students registration office, in charge of
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www.economia.unifi.it

www.dsts.unifi.it

www.dsts.unifi.it



DISIA DIPARTIMENTO DI STATISTICA, INFORMATICA, APPLICAZIONI "G. PARENTI"

**DESIGN OF
SUSTAINABLE
TOURISM
SYSTEMS**

SCUOLA DI ECONOMIA
E MANAGEMENT

corso di laurea magistrale

The Master Program aims to provide a thorough understanding, at the university master level, of the contemporary techniques of organization and management of tourism activities.

The graduates will acquire the basic competence in the fields of human and social sciences, a good command of information technology and of statistical techniques, indispensable for a real-world interpretation of tourism trends and of taste changes of the tourist population. The Master Program also provides legislative, historical and geographical knowledge useful for enhancing the values of the resources and the cultural heritage of a territory.

The Program deals with topics related with the sustainable management of natural, cultural and historical resources. The remarkable growth of tourism requires considerable planning activities by both the public and private sectors in order to maximise economic returns while containing the potential negative impacts on the environment.

ADMISSION REQUIREMENTS

In order to enroll, you must submit the application for assessment to the Student Academic Office, Polo di Novoli, Via delle Pandette, segreteria.est-firenze@economia.unifi.it using the application form for assessment:

<https://www.dsts.unifi.it/vp-141-how-to-enrol.html>

INTERNATIONALIZATION

ERASMUS+ PROGRAM

(2014-2020 edition): students can spend a study period abroad in foreign Universities. More info at: <http://www.economia.unifi.it/Is-11-mobilita-internazionale.html>

COURSES AND STUDY PLAN

1st YEAR

	cfu		cfu
<i>Choose one between:</i>			
- English for tourism			
- French for tourism			
- Spanish for tourism			
- German for tourism			
	9	Sustainable tourism for local system development	6
Economic history of tourism	9	Travel and tourism contracts	9
Demography and Tourism	6	Agri-food economics	6
<i>Choose one from :</i>			
- Destination management			
- Tourism and sport marketing			
- Organization design and people management in the tourism industry			
			9

2nd YEAR

	cfu		cfu
<i>Choose one from:</i>			
- Statistical information systems for tourism			
- Economic statistics for tourism			
- Social statistics for tourism			
	9	<i>Choose two from:</i>	
		- Economics and management of agritourism	
		- Financial markets and institutions	
		- Food quality and culture for tourism	
		- New technologies and environmental chemistry	
			12
Tourism and Law	6	<i>Choose one from:</i>	
		- Stage	
		- Foreign language lab	
		- Data analysis lab	
			3
<i>Optional courses</i>	18	Final examination	18

LEARNING OUTCOMES AND CAREER OPPORTUNITIES

The Master Degree in Design of Sustainable Tourism Systems provides interdisciplinary training that involves:

1. measuring and monitoring the outcomes and impacts of tourism;
2. managing and developing activities related with:
 - the natural and economic local resources;
 - cultural resources, skills and competencies for tourism;
 - law and contracts for tourism and travel activities.
3. new tendencies and technology for environmental issues;
4. foreign language different from English.

During the course, students will acquire the necessary tools to write their Master thesis. Students can also participate in an exchange program of study and/or have an internship. The degree program offers seminars by experts and professionals. Members of the School of Economics and Management have a well-established experience in providing knowledge useful to promote sustainable economic development.