



同济经管

TONGJI SEM

School of Economics and Management

MGM



# Master of Global Management

## Meet Shanghai, Power Your Future





## Program Overview

DURATION	2 years, Full-time
ENTRY DATE	September 1, 2019
LANGUAGE	English
LOCATION	Shanghai, China
DEGREE & CERTIFICATE	Upon completion of all the degree requirements for the MGM study at Tongji University, the students will be conferred Master of Management Degree and a Graduation Certificate from Tongji University.

## How to Apply

For International Applicants:



For course details and application procedure, pls check the website:

<http://sem.tongji.edu.cn/semen/programs/mim-new/admission/application-process>

## Admission Requirements for International Applicants:

- ⊗ Above 18 years old
- ⊗ Bachelor degree or equivalent
- ⊗ IELTS: ≥ 6.0; or TOEFL: ≥ 80 (iBT), ≥550(PBT)
- ⊗ Native English speaker or the applicants with bachelor degrees in native English nations can be waived from English requirement
- ⊗ Applicants with GMAT (*Program code KXQ-WQ-60*) will be preferred

### Application Deadlines:

rolling basis,  
no later than June 5, 2019



## What MGM Offers?

The Master of Global Management (MGM) is a full-time postgraduate degree program customized for international recent graduates and young professionals with interest in both international management and Chinese economy, having multi-cultural aptitudes and aiming to take up international leadership positions in their careers.

The program intends to enhance students' international exposure for leadership roles in cross-cultural working environment.

## Features

### Unique Learning Experience

International curricula with a deep insight to China's dynamic business environment plus a diversified community with students from 20+ countries and regions, highly integrated with Chinese students

### Individualized Study Plan

Study electives from your areas of interest to gain career momentum

### Global Immersion

Open access to tuition-free 10+ Double-Master-degree programs and 70+ Non-degree exchange programs by Tongji-SEM's international partner schools or universities

### Highly Valued Certificate

Ranked No. 35 in Financial Times Master in Management ranking 2018 worldwide, top 50 for three consecutive years

### Enhanced Network and Career Path

Tongji graduates share an energetic, magnetic alumni networks all over the world. Tongji Career Development Center facilitates various activities to prepare students for their future employment

### Vibrant Campus Life

Campus located in downtown area and has easy access to the public transportation and creates a vibrant ambience in terms of student activities, sport facilities and etc



## Tongji University

- One of the leading universities in China.
- Established in 1907, has a history of over 100 years.
- High reputation for top-quality research, teaching, and learning.
- Under direct administration of Ministry of Education, listed on "Project 985" and "Project 211" and "Double First-Class Initiative".
- Strong European connections.
- Traditionally renowned in Architecture and Civil Engineering, and now prominent in Economics & Management, Arts & Design, Environmental Engineering and Automobile Engineering.



### **SEM** (School of Economics and Management), **Tongji University**

- Founded in 1984, dates back to 1956.
- Accredited by AACSB, EQUIS, AMBA and CAMEA.

### **Tongji SEM's Ranking 2018**

**No.10** Top Business School in Asia-Pacific Region by Financial Times

**No.35** Masters in Management by Financial Times

**A+** Major of Management Science and Engineering by National Academic Evaluation in China

# CURRICULUM

## Foundation Courses

Chinese Language

Chinese Culture

## Elective courses

Big Data Analytics

Corporate Finance

Banking and Financial Markets

Global Supply Chain Management

Integration Practice

Doing Business in China Module

(1) Digital Innovation in China

(2) Business Negotiation in China

(3) Managerial Economics in China

(4) Business Law in China

## Core courses

Marketing in China

Strategic Management and  
Entrepreneurship

Leadership and Organizational  
Behavior in China

Research Methods in  
Management

Financial & Management  
Accounting

Technological Innovation  
Management

## Research & Dissertation

Thesis Proposal

Code of Academic Integrity

Seminars for Graduate Students

Mid-Term Evaluation

- Remarks: please note that the curriculum is subject to changes due to unforeseen circumstances or program needs in every academic year.



## Dual Degree and International Exchange Opportunities

SEM has built up extensive exchange and long-term cooperation relationship with more than 90 universities institutions in over 26 countries. Every year, we provide 330+ exchange slots to SEM students to go abroad for exchange study from 3 months to 2 years. Below is a partial list of Tongji-SEM's international partners.

**ESCP**  
EUROPE  
BUSINESS SCHOOL



early  
makers

em  
lyon  
business  
school



**POLITECNICO**  
MILANO 1863



**LEHIGH**  
UNIVERSITY



**Anthony Lopez-M**  
France  
Graduate in 2012

Deputy General Manager  
CCI France Chine  
中国法国工商会

When I was 23 years old, with my recent Bachelor degree from a French business school, I made one of the most important decision in my life: move to Shanghai!

Shanghai is the most dynamic city in the world and Tongji-SEM proves its charm. During my 2-year program, SEM provided me with the best experience I have ever had, which helped me form a different way of thinking and taught me how to be adaptive into any situation and gave me the keys to the real business world.

Given this unique opportunity to study in such a multicultural and stimulating community, I built life-long friendship with great classmates from all over the world. Following my 18-months courses, I did an internship at the French Chamber of Commerce and Industry in China. Since I was a graduate from Tongji-SEM, they recruited me without any hesitation. After seven years of working there, I have grown to the Deputy General Manager for China—managing 40 people in mainland China region, and my business ranges from business development to global management, involving decision-making on marketing, strategy, budgeting etc. Whenever I go back to Tongji-SEM and recall those amazing year there, I feel those memories form a part of me now and I will never forget them. They made me what I am today and I am so proud of the program and the experience I had.



## Career Development Service

Tongji-SEM Career Development Center (CDC) works closely with MNCs and Chinese corporations in and around Shanghai, hosts campus recruitment fairs every semester and distributes recruitment information among students from time to time. Some featured programs like company consultation projects have been carried out to foster the connection between companies, faculty members and students where students can enhance practical skill, sharpen their career focus and build early connections with companies. Students are also encouraged to attend various lectures host by CDC and of SEM to meet with CEOs, industry experts, practitioners, to broaden their vision and get more prepared for the future career. Chinese speaking skills are also very helpful for finding jobs in China, as most companies list this as a pre-requisite.

**Employment rate within three months after graduation: 100%**

**The average income after graduation:**

Third year or after: US\$ 60,018 per year

(Source: Financial Times)

## Life@Tongji

Tongji's campus is a green oasis at the heart of Shanghai with functional facilities and a network of living spaces both on campus and across the city. With Tongji Station located in Metro Line 10, you can easily and economically travel around Shanghai.

The campus is equipped with the latest technology to enable and enhance learning and communication, with multimedia classrooms, library database, and tailor-made online communication systems for students and faculty, and project stations with trading and management simulation software. Tongji has an extensive range of restaurants, clubs and sports venues, including its own auditorium, gym and multiple courts for basketball, tennis and football.



# Master of Global Management For Recent Graduates & Young Professionals



Application



MGM

## Contact Us

Master of Global Management  
School of Economics and Management, Tongji University

---

 Tongji Building A, No. 1500, Siping Rd.  
Shanghai, P.R. China, 200092

 0086-21-65983144/65981143/65986991

 Maggie Yu: [tongji\\_sem\\_yu@hotmail.com](mailto:tongji_sem_yu@hotmail.com)  
Aileen Pan: [semtj@tongji.edu.cn](mailto:semtj@tongji.edu.cn)

 <http://sem.tongji.edu.cn/semen/>

