

Courses available to Exchange Students

Third and fourth year courses

Title	ECTS	French	English	Fall Semester	Spring Semester
BUSINESS, CULTURE & SOCIETY COURSES					
Anthropologie et Société	2	X		X	
Business as War	2		X	X	
Décision et enjeux géopolitiques internationaux	4	X		X	
Eastern Europe Today	2		X	X	
Enjeux d'une région émergente : l'Amérique Latine	2	X			X
Entreprises & Médias	2	X		X	
Globalization and the city	4		X	X	
Globalization and Trade	2		X		X
Heroes and Superheroes, sociopolitical analysis of the comic book industry	2		X		X
Histoire des Entreprises	2	X			X
Introduction to Business History	2		X	X	
Law & Economics	2		X		X
Le Leadership, un acte de beauté	4	X		X	
Le management du chef d'orchestre	2	X		X	X
Maîtrise de l'information Stratégique	2	X		X	X
Mondialisation et diversité	2	X			X
Philosophie : sens et non-sens des affaires	2	X		X	
Religions & Society	2		X		X
Social Innovation & Alternative Organisations	2		X	X	
The Pirates of the Caribbean: the Panama Papers	2		X	X	
World Religions in Society	4		X	X	
COURSES FOR INTERNATIONAL STUDENTS ONLY					
European Economics	4		X	X	X
European Union	4	X	X	X	
Financial Management	4		X	X	
French civilization	4	X	X	X	X
Geopolitics	4		X	X	X
Intercultural Marketing	4		X	X	X
International Marketing	4		X	X	X
People & Organisations	4		X	X	X
Finance 2	4		X	X	X
ECONOMICS					
Behavioral & Happiness Economics	4		X	X	
Conjoncture et Politique Economique	4	X		X	X
Contemporary Issues in International Economics	4		X	X	
Economie de la Santé	4	X		X	
Is Economics serving Mankind?	4		X	X	
L'Economie collaborative	4	X		X	
Théorie des Jeux	4	X		X	
FINANCE					
Financial Analysis	4		X	X	X
Financial Markets	4		X	X	X
International Cash Management	4		X	X	X
Introduction to Risk Management & Derivatives	4		X	X	
Merger and Acquisition and Private Equity	4		X	X	X
Politique de financement long terme	4	X		X	X
Portfolio Management	4		X	X	X
Private Equity & Venture Capital	4		X	X	
SimTrade (online market simulation)	4		X	X	
Trading & Market Organisation	2		X		X
INFORMATION SYSTEMS, DECISION SCIENCES AND STATISTICS					
Advanced Excel	4	X	X	X	X
E-Business	4		X	X	X
Internet of Things	4		X	X	
Programming in Python for Business	4		X	X	X
Webdesign for Managers	4		X	X	X

Course list subject to modification.

Title	ECTS	French	English	Fall Semester	Spring Semester
LANGUAGE					
Advanced/Intermediate Business French	4	X		X	X
Advanced English Language, Issues and Culture	4		X	X	X
French language beginner level	4	X		X	X
Spanish - Beginner level	4	X		X	X
MANAGEMENT					
Big Data for Corporate Strategy	4		X	X	
Business Ethics	4		X	X	
Change Management	2		X	X	
Conscious & Mindful Leadership	4		X	X	
Conscious Business	2		X		X
Digital Transformation	4	X	X	X	
Dream Hunter (CSR): Turn your Passion into an Impactful CSR Project	4		X	X	
Entrepreneurs en Afrique	4	X		X	
Entrepreneurship 2	4	X	X	X	X
Human Resource Management	4	X	X	X	X
Inner Management: Personal Wellbeing in the Collective Workplace	4		X	X	
Innovation 3.0 : New Paths to Innovation	4		X	X	
Innovation and Design Thinking	4	X	X	X	
Intercultural Management	4		X	X	X
Leading & Managing Teams	4	X	X	X	X
Les Fondements de la Stratégie	2	X		X	
Working Across Cultures	2		X	X	
Research Methods (DD Students Only)	2	X	X	X	
Strategic Management	4	X	X	X	X
Sustainable Development	4		X		X
MANAGEMENT CONTROL					
Strategic Management Control	4	X	X	X	X
MARKETING					
B to B Marketing Strategies	4		X	X	X
Brand Manager	4	X	X	X	
Chef de Produit	4	X			X
Consumer Behaviour	4	X	X	X	X
Communication	4	X	X	X	X
Communication de crise	4	X		X	
Communication et Médias	4	X		X	
Global Challenge (Business Game)	2		X	X	
Influence and Marketing	4		X	x	
Innovative (Omnichannel) Merchandising	4		X	X	X
Luxury Marketing	4		X	X	X
Management of Sales Action Plan	4	X	X	X	
Marketing Clients	4	X		X	X
Marketing des produits de Santé & Bien-être	4	X		X	
Product Innovation	4		X	X	X
Relations Clients et Génération de valeur	4	X		X	X
Relations Publiques et Relations Presse	4	X		X	
Salesforce Management	4	X	X		X
Socially Responsible Marketing	4		X	X	X
Web Marketing	4		X	X	X
OPERATIONS MANAGEMENT					
Operations Management	4		X	X	X
Purchasing Management	4	X	X	X	X
Supply Chain Management	4	X	X	X	X
PUBLIC AND PRIVATE POLICY					
Décision et enjeux géopolitiques internationaux	4	X			X
Du lobbying au e-lobbying	4	X		X	
Intellectual Property Law for Business	4		X		X
Intelligence économique et territoriale	4	X		X	
International Contract Law	4	X	X	X	X
International Negotiation	2	X	X		X