

EXCHANGE PROGRAMMES

UNDERGRADUATE & POSTGRADUATE



UNFRAMED THINKING

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FOREWORD



With the pace of business and societal changes becoming ever more complex, faster and spanning borders, business leaders must thrive in an ever-changing environment.

Old methods of thinking are no longer suited to the challenges of tomorrow, so, at Rennes School of Business we believe that education is the key to helping students step out of existing frameworks.

With 95% of faculty members and 55% of students coming from outside of France, Rennes School of Business brings the world to our students by opening their minds towards other cultures. Our mission: to allow students to think beyond the framework by living a unique and international experience

that will stay with them forever and turn education into a true exchange.

Thinking beyond the framework is about standing out from the rest, working differently, discovering new fields and anticipating tomorrow's challenges to make way for a better and more innovative future.

The quality of our processes, faculty, research and programmes has been endorsed by the leading international accreditation organisations. Rennes School of Business is one of less than 1% of Business Schools in the world to hold EQUIS, AACSB and AMBA "triple crown" accreditation status. This guarantee of quality is our promise to our students and partners.

I look forward to welcoming you to Rennes School of Business. ”

**DR SANTIAGO
GARCIA
RODRIGUEZ**
DEAN GLOBAL SCHOOL



RENNES: AN IDEAL LOCATION

Rennes School of Business is located in Rennes, the capital and largest city of the Brittany region of France. Students can take advantage of this central location which allows for quick access to nearby destinations: in only 55 minutes one can breathe in fresh sea air; the city of lights, Paris, is just 1h30mn by train; and it's possible to fly to lovely London in just 1 hour!

Rennes is a vibrant, beautiful city steeped in history and filled with ancient, medieval architecture juxtaposed by modern amenities. It is clearly a student city: the total population of Rennes (426 500 people) includes 65 500 students. Officially ranked by the national press, it is constantly developing and expanding.

Ranked 2nd best city in France in which to work (*L'Express*, January 2019)

Ranked 5th best city in France in which to live (*L'Express*, Ranking 2018)

Ranked 4th best city in France in which to study (*L'Étudiant*, Overall ranking of student cities 2018-2019)

EASY ACCESS TO AND FROM RENNES





WHY RENNES SCHOOL OF BUSINESS

Rennes School of Business, founded in 1990, is considered to be the most international School of Management in France. With its cosmopolitan environment, classes taught entirely in English and a network of more than 300 partner universities worldwide, Rennes School of Business gives you a unique opportunity to study in an international environment.

Inventing the future starts with looking at the present differently. At Rennes School of Business we believe that students also have knowledge which they can bring to their education, that students can learn and strive differently, that learning is an endless process!

RENNES SCHOOL OF BUSINESS PREPARES ITS FUTURE GRADUATES FOR THE WORLD OF TOMORROW



FACULTY

100 permanent professors, of whom 95% are non-French

40 different nationalities



SCHOOL

26 multicultural associations for students

70 nationalities on campus

3 international accreditations: AACSB, AMBA and EQUIS



STUDENTS

4 500 students on campus (55% from outside of France)

62% of students find employment prior to graduation*

91% satisfaction rate for the choice of partner university

40 PhD students

63% of graduates find employment with an international component*

95% of graduates are employed less than 6 months after graduation*

*(source: Financial Times Ranking 2018)

AN INTERNATIONAL CAMPUS IMMERSED IN THE WORLD

70

nationalities

300+

main partner
universities

100%

courses in English
alongside with French
and international
students



THE ANNUAL INTERNATIONAL FAIR AT RENNES SB

- Exchanging feedback and testimonials from French students (culture, way of life, etc)
- Presentation of partner universities by foreign students
- Introduction to different cultures by the Well'Come student association



RENNES SCHOOL OF BUSINESS: ONE OF THE BEST BUSINESS SCHOOLS IN THE WORLD!

INTERNATIONAL RANKINGS



Master in Management
2018 Ranking



Master in Finance
2018 Ranking



Executive MBA
2018 Ranking



European Business School
2018 Ranking



**World ranking of
Masters in Management (MIM)**



**Top 25 Performing Universities in
Student Mobility Category**



**2019 Shanghai Ranking
Management**

TRIPLE-CROWN ACCREDITED



This triple accreditation is shared with less than 1%
of other Business Schools worldwide.

CHOOSE YOUR PROGRAMME


Rennes School of Business welcomes international exchange students from all over the world. Exchange students may register for classes either on transfer credit or on a double degree at under or postgraduate level according to the agreement between their home institution and Rennes School of Business and depending on the level of their studies.

COURSE SELECTION

Students will be contacted in order to choose their courses by email 2 to 3 months before the start of the programme in order to make their choice of courses.

Credit transfer students can register for a maximum of 30 ECTS: 6 business courses at levels 3 & 4 or 5 business courses at level 5.

Double degree seeking students must follow Rennes SB's specific programme requirements.

 **LEVEL 3** (Undergraduate) > 4 ECTS /course, tracks available in Sales and Marketing, Finance and Banking, Purchasing and Supply Chain.

 **LEVEL 4** (Advanced Undergraduate) > 5 ECTS/course, free choice of courses among a variety of business courses in different fields.

 **LEVEL 5** (Postgraduate) > 6 ECTS/course, courses available in specialisation tracks: Finance, Marketing, Human Resource Management, Innovation Management, Supply Chain Management.

 **FOR ALL PROGRAMMES**, optional french language and French culture courses are available (30 teaching hours - 3 ECTS credits).



A MULTICULTURAL FACULTY

The cultural diversity represented by the Faculty at Rennes School of Business, along with their academic and professional track record, are of direct benefit to students, providing the global environment that mirrors the reality in which companies operate today. Beyond their involvement in the five core academic disciplines (Marketing; Supply Chain Management & Information Systems; Strategy & Innovation; Finance & Accounting; and Management & Organisation). Faculty members showcase their research and expertise within the Rennes SB Areas of Excellence: Thriving through Complexity; AI-driven Business; Agribusiness; Green, Digital, & Demand-Driven Supply Chain Management. Course modules are developed in a transversal fashion, providing students with a unique opportunity to approach key management topics from different cultural, functional, and disciplinary perspectives.

“

It is a unique privilege to work in such an international and diverse environment, with my colleagues not only coming from countries all over the world, but also having been exposed to different cultural experiences throughout their academic and professional careers. I often think of Rennes SB as an island; a special place for intellectual exchange and collaborative learning. Within our community, we encourage our students to stretch their boundaries, move beyond their comfort zones, and identify innovative and "Unframed" solutions to managerial problems.

”

BERNADETT KOLES
ASSOCIATE DEAN FOR TEACHING



ACADEMIC INFORMATION



ADMISSION PROCEDURE

- Fully completed application form signed by the candidate and the Home University.
- Official transcripts for the entire education of the student at the Home University (translated into English if the transcripts are not in English, French, German, Spanish or Italian).
- CV (in English).
- Statement of purpose (in English) for double degree seeking students only.



ACADEMIC CALENDAR

Fall semester:

Beginning of September - End of December

Spring semester:

- Level 4 and level 5: Beginning of January - End of April
- Level 3 and double degree IBPM: End of January - Beginning of May



DEADLINES

Nomination:

Fall semester: 10 May

Spring semester: 10 October

APPLICATION

For the receipt of applications and other documents of exchange students:

Fall semester: 20 May

Spring semester: 20 October





GRADING SYSTEM

ECTS Grades	Grade Point	Rennes School of Business Grades
A Excellent	5	70% or above
B Very Good	4	65% to 69%
C Good	3	58% to 64%
D Satisfactory	2	50% to 57%
E Sufficient	1	40% to 49%
Fx Fail	-	30% to 39%
F Fail	-	Below 30%

TEACHING METHODS

Students are given a detailed outline at the beginning of each course (not available beforehand) where the professors provide learning objectives and outcomes, course description and main topics covered, teaching methods and bibliography, method of assessment. The final examination is worth 60-70% of the total mark. The remaining is assessed on individual and/or group presentations, quizzes, case studies, etc. The final examinations always take place during the last 2 or 3 weeks of the semester and are compulsory for all students.

LANGUAGE REQUIREMENT

STUDENTS ON TRANSFER OF CREDITS:

A B2 level in English - (or equivalent TOEFL/TOEIC/IELTS). All classes are conducted in English, therefore students are expected to have a sufficient command of the English language to be capable of understanding, making oral presentations, writing reports and exams.

STUDENTS ON DOUBLE DEGREE:

English language test required (except for native English speakers): TOEFL, TOEIC, IELTS (TOEFL: IBT = 79, computer based = 213, paper based = 550; TOEIC = 750; IELTS = 6.5 depending on the programme).



SUMMER PROGRAMMES

The Summer Programmes are a unique opportunity for students from around the world to improve their knowledge in different topics.



RESPONSIBLE MANAGEMENT

(27 hours - 6 ECTS credits):

The purpose of the programme is to provide students with a conceptual framework and practical ideas for understanding how organisations and managers can optimize economic, social and environmental performance through a successful Corporate Social Responsibility strategy. It will examine how responsible managers and their company stakeholders can work together to create a more sustainable world.

COMPETITIVE STRATEGY

(27 hours - 6 ECTS credits):

The focus of this module is on Strategic Analysis on competitive and dynamic markets. This module deals mainly with two goals: increase the students' understanding of what managers must do to make a business sustainable and performant in the long term and develop the student's ability to lead a Strategic Analysis of a firm on highly competitive and dynamic markets.





ARTIFICIAL INTELLIGENCE

(30 teaching hours - 3 ECTS credits/ module):

4 independent courses available for this programme. Data science for Business, AI Business Intelligence, Business Textual Learning and Business Network Intelligence. Students can choose to take one or several modules.



LUXURY MARKETING

(30 hours - 6 ECTS credits - groups only):

Students will discover the fundamentals of Luxury Brand Marketing. They will apply the concept of brand equity to Luxury brands and analyse the different corporate design strategy components in parallel to the firm's values and luxury positioning.

They will additionally evaluate the main consumer-based models relating to effective communication in the sector and analyse the main theories and practices of luxury retail marketing and management.

YOUR DEDICATED SUMMER PROGRAMMES CONTACT



LAURA MEUNIER

SUMMER PROGRAMMES & PARTNER UNIVERSITY OFFICER

laura.meunier@rennes-sb.com

Tel.: +33 (0)2 99 54 63 63

www.rennes-sb.com

LIFE AT RENNES SB: A UNIQUE EXPERIENCE

RENNES SB CAMPUS, A FIRST CLASS LIVING ENVIRONMENT

Situated in the city of Rennes, 10 minutes from Rennes' historic centre, accessible 24 hours a day, 6 days a week, the Rennes School of Business campus offers an ideal working environment for the educational requirements and lives of its students:



- 27 000 M² AND 4 BUILDINGS
- A BLOOMBERG TRADING ROOM
- A BUSINESS INCUBATOR
- AN INNOLOUNGE (INNOVATION SPACE)
- A CENTRAL AVENUE, "LA RUE DES ENTREPRENEURS", ENTIRELY FOR STUDENTS

- SPORTS AND TRAINING ROOMS
- 1 OUTDOOR SPORTS FIELD
- 1 STUDENT LOUNGE
- 1 MUSIC STUDIO
- 1 LARGE CAFETERIA
- 1 SNACK BAR





- 1 ONLINE HOUSING PLATFORM
- LECTURE THEATRES, WITH 50 TO 400 SEATS
- 1 OFFICE FOR EACH OF THE STUDENT ASSOCIATIONS
- 1 LANGUAGE RESOURCE CENTRE



- 1 MULTIMEDIA RESOURCE CENTRE: 20 000 BOOKS & 5 500 ONLINE JOURNALS FROM THE MAIN INTERNATIONAL DATABASES ON MANAGEMENT
- 1 STUDENT HALL OF RESIDENCE



INTERNATIONAL STUDENTS:

OVERALL WELCOME SERVICES

The international student office // assists students and helps them to find accommodation and to manage administrative formalities.

Well'Come // (the international student association) helps international students integrate school and life in Rennes. Not only does it pick them up at the station or airport on their arrival, it also organises tourist trips (Mont St. Michel, Paris, etc.) and sports events.

Aloha Camp // The school organises an Aloha camp for all international students upon their arrival in September. Students will have the opportunity to finalise their administrative enrolment and find a wide range of services in one place: healthcare, residence permits, banking, internet providers, mobile phones, bus passes, etc.

Other special welcome events // Campus Game, to discover the school, its staff, its faculty and facilities.
Campus Festival, to meet the Rennes School of Business community through music and sports events.



**ARE YOU READY FOR
UNLIMITED IMPACT?
GET INVOLVED!**

Active participation
by the students
in the life of the school

STUDENT CARE

At Rennes SB, the SENSE team enables every student to get the utmost from their journey at Rennes SB.

By reinventing the student experience, SENSE provides excellent services that contribute to making Rennes SB a great place to learn for all, by:

- Fostering an authentic culture of student care with high quality services;
- Boosting team spirit and empowering students with inspiring learning opportunities;
- Upgrading campus life with thrilling events for students that promote the mixing of different cultures.

RENNES SCHOOL OF BUSINESS ALUMNI, A STRONG INTERNATIONAL NETWORK

Being part of the Alumni community and getting the most out of a valuable network will boost your career throughout your professional life. Belonging to the Rennes School of Business Alumni network opens the door to:

80 EVENTS ORGANISED

every year (conferences, advice, executive guest speakers, "theme-based workshops")

19 400 MEMBERS

(French & non-French)
and 13 800 alumni in 100 countries

15 000 JOB VACANCIES

(and internships) posted in 2018



Take a look at
rennes-sb-alumni.com



HOW TO PREPARE YOUR EXCHANGE

USEFUL FRENCH WORDS



ORIENTATION PROGRAMME

The School provides an orientation programme for all international students the week before classes start. Sessions are compulsory and cover application for residence permit, health insurance, banking, internet provider, mobile phones, bus pass and information sessions on French culture, academic expectations and standards.

VISA FOR NON-EUROPEAN STUDENTS

Please contact the local French Embassy or Campus France in your country to obtain a visa application to arrange your stay in France as soon as you are admitted.

RESIDENT PERMIT

The international office of Rennes School of Business helps students to obtain a resident permit.

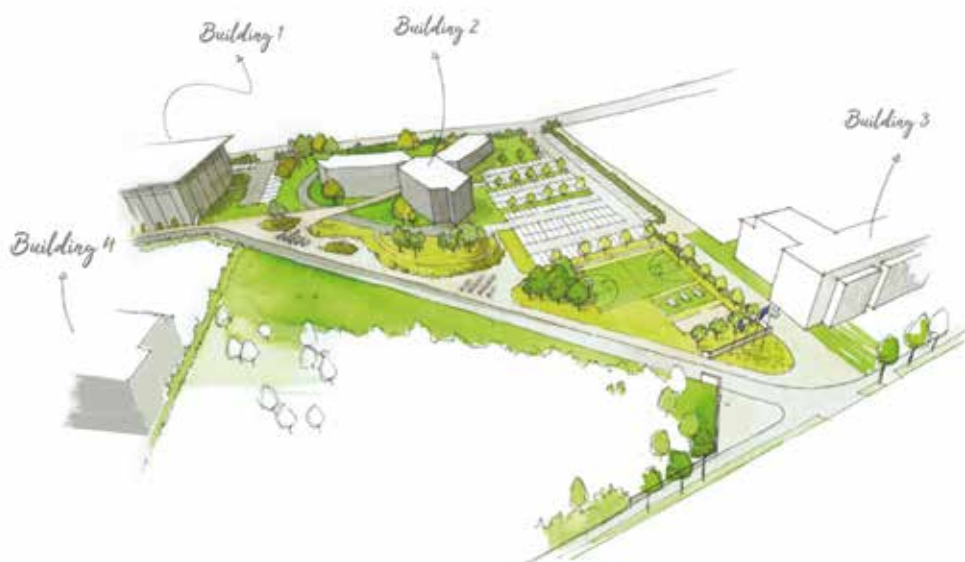
HEALTH INSURANCE

The French social security system is mandatory, but free of charge for any Rennes School of Business student. To be covered medically during the first three months, the school strongly advises students to take out a private social security insurance contract in their home country.

ACCOMMODATION

Students may consult the Rennes SB' online accommodation platform for housing, both in France and abroad. You will find many offers located near the campus from private landlords, residence halls and real estate agencies on the platform: <http://housing.esc-rennes.com/fr/esc-rennes/>

You can make your reservation request directly on the platform. The accommodation team will send you the enrolment key allowing you to login on the platform once you will have enrolled at Rennes SB. If you have any questions, do not hesitate to contact the platform team via the online Chat.



Transport and access to school

By underground: follow the "Direction Kennedy" to "Pontchaillou" station

By train: 90 minutes from Paris by TGV

By car: the "student" car park will be open for you - the entrance is located on rue Robert d'Arbrissel

YOUR DEDICATED EXCHANGE PROGRAMMES CONTACT

ELODIE SAINT-YVES

INTERNATIONAL MOBILITY MANAGER

exchange@rennes-sb.com

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www.rennes-sb.com



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