



86% OF GRADUATES
ARE ACTIVE WITHIN
6 MONTHS

INTERNATIONAL BUSINESS CAREERS

■ INTERNATIONAL MANAGER:

You oversee a company's global operations. You have a keen understanding of the company's needs abroad as well as the cultural, political and operational challenges and opportunities of foreign markets.

■ PURCHASING MANAGER:

You buy products for organizations to use or resell. You evaluate suppliers, negotiate contracts, and review product quality.

■ TRANSPORTATION, STORAGE AND DISTRIBUTION MANAGER:

You plan, direct, or coordinate transportation, storage, or distribution activities.

■ EXPORT MANAGER:

You serve as intermediaries between foreign buyers and domestic sellers. Unlike export traders, who buy the products before selling directly to foreign buyers and you find buyers internationally.

OUR ALUMNI:

Sarah KATE BREUIL ■ Alumnus 2016
Assistant product manager at Auchan

Benjamin LACHERY ■ Alumnus 2016
International project manager at Adeo (Leroy Merlin group)

Leitha MESSAN ■ Alumnus 2016
Financing department and customer loyalty at Leroy Merlin France

Antoine BIENEK ■ Alumnus 2014
Operation manager at Le petit sports, Miami, USA

Amel BOUNILA ■ Alumnus 2011
Sales support coordinator for Europe for Office Depot in the Netherlands

Violaine BATAILLE ■ Alumnus 2010
Financial manager of logistics flows and sourcing in charge of Spanish Interco, for Wedze, Oxylane.

COMPANIES WHICH WELCOME OUR STUDENTS:



SCHOOL PROGRAM

MASTER 1

Throughout your courses and projects, you will acquire expertise in economics, finance, project management, marketing and foreign languages. The development of your international vision is an essential part of the learning process. You are guided in the development of your professional project.



Business 29 credits

Business Strategy
Corporate Finance
Managerial Control
International Finance
International Marketing
Intercultural Communication
Finance Management
Social Enterprise and Entrepreneurship

Languages 6 credits

English and Business Communication
Second Language

Business Environment 11 credits

Global Economy and Economic Development
International Business Sustainability and Ethics

Firm Business Environment 14 credits

Business game
Networking and conferences
Research methods
Inter-programme projects
Project inter-masters
Team building and personal development
Training period

60 credits

MASTER 2

100% of courses taught in English

You will take more specialized courses namely in strategy, international development, purchasing, international negotiations and supply chain management...



OR



Practice of International Trade 20 credits

International Development
International Purchasing
International Negotiation
Supply Chain Management 1&2
Logistics-Custom
Trade Financing

Management 21 credits

Strategic Partnership
Leadership and Organizational Behaviour
Project Management
The Law of Commercial Contracts
International Human Resources
Corporate Communication
Invited Lectures

Languages 6 credits

TOEIC preparation
Second language

Professional Skills 13 credits

Internship
Professional synthesis
Business game
Thesis

60 credits



- Privileged studying environment
- Active role in the shaping of your training
- Interactions with students and professors of different nationalities
- Network and exchange with professionals with a wealth of real-world business expertise

100%
OF COURSES
TAUGHT IN ENGLISH

COURSES TAUGHT IN ENGLISH

	Bachelor / Master (B / M)					Bachelor Degrees E / BM / IE / ACC / ELECT *	Master Degrees (IM/DiCo/CFFM/ACC **	Fall / Spring / FAY	ECTS	Number hours		
	B 1st year	B 2nd year	B 3rd year	M 1st year	M 2nd year					Lecture	Tutorials	Total/ student
Introduction to Economic Analysis	X					IE		Fall	2	2	10	12
Press Review	X					IE		Fall	2		12	12
Introduction to business	X					IE		Fall	2		10	10
Statistics	X					IE		Fall	2		18	18
An Introduction to Japan: Keys to Understanding	X					E/BM		Fall	2	18		18
Social entrepreneurship	X					E/BM		Fall	2	18		18
Global Geopolitical Risk and Business Decision-making	X					E		Fall	2	18		18
Democracy in Asia	X					E		Fall	2	18		18
International economics		X				IE/E		Fall	5	12	18	30
Introduction to anglosaxon accounting		X				IE		Fall	2		12	12
Statistics		X				IE		Fall	2		18	18
Television programme		X				IE		Fall	4	3		3
British and american law		X				IE		Fall	2		18	18
Mathematics applied to economy		X				IE		Fall	2		20	20
Theater		X				IE		Fall	2		18	18
Corporate Social Responsibility		X				E		Fall	2	18		18
Japan: Work and Gender		X				E/BM		Fall	2	18		18
The Challenges of ICT's (Information, communication, technology) : Privacy, Democracy, Truth		X				E/BM		Fall	2	18		18
Africa and the 21st Century : Ressources, Governance, Stability and Growth		X				E		Fall	2	18		18
Explaining the rise of Japan		X				E		Fall	2	18		18
Introduction to anglosaxon accounting		X				AAC		Fall	2	18		18
Reinforced English	X	X				IE		Fall	2		18	18
Risk Theory			X			E		Fall	4		18	18
English	X	X	X			E/BM/IE/ACC		Fall	4		18	18
Money banking and finance	X					IE		Spring	2	2	10	12
Introduction to Human Resources	X					IE		Spring	2		18	18
Statistics	X					IE		Spring	2		18	18
Introduction to marketing	X					IE		Spring	2		10	10
running a real business	X					E/BM		Spring	2	18		18
French and American Business Law	X					E/BM		Spring	2	18		18
Conflicts, mediation : a Peace Studies Approach	X					E		Spring	2	18		18
Rwanda, Lybia, Syria - The Responsibility to protect: when to intervene?	X					E		Spring	2	18		18
Introduction to organizational behavior	X					AAC		Spring	2	18		18
International economics		X				BM/ACC		Spring	5	12	18	30
Macroeconomics		X				IE		Spring	4	10	10	20
Microeconomics		X				IE		Spring	2		12	12
Conflict management		X				IE		Spring	2		12	12
Negotiations		X				IE		Spring	2		12	12
Statistics		X				IE		Spring	2		18	18
Introduction to Intercultural Management		X				E		Spring	2		14	14
The Rise of Populist Parties and Personalities : the liberal order at risk		X				E		Spring	2	18		18
From Mao to Xi : Charting the Future of China		X				E		Spring	2	18		18
Time value of money		X				IE/E		Spring	3		18	18
Business Plan		X				IE		Spring	2		18	18
Mathematics applied to economy		X				IE		Spring	2		18	18
Marketing OR Corporate Social Responsibility		X				IE		Spring	2	12		12
Doughnut economics		X				IE		Spring	2		12	12
Reinforced English	X	X				IE		Spring	2		18	18
Introduction to social economy			X			BM		Spring	3	12		12
Investment appraisal			X			E		Spring	4		12	12
English	X	X	X			E/BM/IE/ACC		Spring	4		18	18
Social Business						ELECT		Spring	2	18		18
Introduction to organizational behavior						ELECT		Spring	2	18		18
International Marketing				X			IM	Fall	3	18		18
Managerial control				X			IM	Fall	4	32		32
Intercultural communication				X			IM	Fall	3	18		18
Social entreprise and entrepreneurship				X			IM	Fall	5	30		30
Business Strategy				X			IM	Fall	5	30		30

FGES - ACADEMIC YEAR 2018 - 2019
COURSES TAUGHT IN ENGLISH

	Bachelor / Master (B / M)					Bachelor Degrees E / BM / IE / ACC / ELECT *	Master Degrees (IM/DiCo/CFFM/ACC **	Fall / Spring / FAY	ECTS	Number hours		
	B 1st year	B 2nd year	B 3rd year	M 1st year	M 2nd year					Lecture	Tutorials	Total/ student
Corporate finance				X			IM	Fall	5	30		30
Business Game				X			IM	Fall	2	18		18
Leadership & Organizational behaviour					X		IM	Fall	3	18		18
Research Methods					X		IM	Fall	3	18		18
English and International Negotiation					X		IM	Fall	3	18		18
Trade financing					X		IM	Fall	3	18		18
Project management					X		IM	Fall	3	18		18
Corporate Communication Crisis					X		IM	Fall	3	18		18
Doing Business in France					X		IM	Fall	3	18		18
International Human Resources Management					X		IM	Fall	3	18		18
The Law of Commercial Contracts					X		IM	Fall	2	24		24
Business Game (focus on purchasing)					X		IM	Fall	3	24		24
American Accounting					X		ACC	Fall	2	20		20
English: negotiation					X		ACC	Fall	2	20		20
International Negotiation					X		CFFM	Fall	2	24		24
Global Economics				X			IM	Spring	3	18		18
Corporate Social Responsibility				X			IM	Spring	3	18		18
CSR and integrated reporting				X			IM	Spring	2	12		12
International Financial Reporting				X			IM	Spring	3	18		18
Macroeconomics (with international finance)				X			IM	Spring	5	30		30
Economic development				X			IM	Spring	3	18		18
International Purchasing					X		IM	Spring	3	18		18
Strategic Partnership					X		IM	Spring	2	12		12
International development					X		IM	Spring	3	18		18
Logistics - custom					X		IM	Spring	3	18		18
Supply Chain Management 1					X		IM	Spring	4	24		24
Supply Chain Management 2					X		IM	Spring	3	18		18
English and business communication				X			IM	FAY	3		36	36
Invited lectures					X		IM	FAY	3	24		24
Advanced English				X	X		FAY	2-4			18-36	18-36

* E = Economics / BM = Business and Management / IE = International Economics / ACC = Accounting / ELEC = Elective

** IM = International Management / DiCo = Digital Commerce / CFFM = Corporate Finance and Financial Markets / ACC=Accounting

Dedicated to exchange students :

Reading programme (each semester) - Students will have to facilitate 2 workshops on a theme in English. The themes are based on current affairs and can include some of the following subjects: Education, Health, The Economy, Political systems, The role of Government, Recruitment, New trends in the work place, Working conditions, The European Union, Globalisation and International business... The aim is to provide input on these subjects, select texts to compose a press file of related articles, explain cultural references and vocabulary and ensure discussion and debate with small groups of 5 or 6 French students. The articles should be handed into the tutor for validation and review. A short report, in French, evaluating the workshop should also be handed into the module tutors.	2 ECTS
Powerpoint Presentation: The presentation is in French (or mostly in French) and the aim is to present the students' home country and university to French students considering an Erasmus exchange	2 ECTS
Programa de radio (Económico, cultural) : cada semester ¿A quién se dirige? : Este programa se dirige a los alumnos hispanófonos que quieran preparar con uno o varios grupos un programa de radio con alumnos francófonos de la FGES en Licence Internacional 2 (Segundo curso) LI2. Método: este curso, eminentemente práctico, desarrolla una metodología de trabajo en equipo. El alumno hispano se convierte en tutor del grupo. Con los alumnos de LI2 definirán un tema para su programa de radio y decidirán las horas y días de trabajo. Contenido: cada grupo definirá un sujeto para su programa de radio, sujetos relacionados con el país de origen de cada estudiante. Ejemplos: “El turismo español y su importancia en la economía del país”, “Las negociaciones entre las FARCS y el gobierno Colombiano”, “La violencia en Latinoamérica y su repercusión en la sociedad”...etc. Es imprescindible presentar el tema y después organizar un coloquio. Tiene que ser un tema con una repercusión económica, social o cultural. <u>Evaluación:</u> Oral: Presentación del programa de radio con los estudiantes franceses (participación en el coloquio). Escrito: Un informe por parte del estudiante extranjero. En dicho informe se presentará la visión de los franceses frente al tema tratado en el programa de radio.	2 ECTS
Courses of French (2 hours a week, 20 €/semester) – every semester	3 ECTS