



# WHY STUDY ECONOMICS AND MANAGEMENT

The School of Economics and Management is dedicated to providing an education that is not only comprehensive and contemporary but also responsive to the challenges and opportunities of the modern world. By choosing to study in this field, students position themselves at the forefront of societal development, equipped to make impactful decisions that can shape the future.

In our increasingly interconnected and complex world, the study of Economics and Management is more relevant than ever. These disciplines are foundational to understanding and navigating the global economic landscape that influences every aspect of our lives.

#### Understanding economic dynamics and managing resources efficiently

Economics provides the tools to comprehend how societies use limited resources to meet various needs and desires. It delves into the mechanisms of production, distribution, and consumption of goods and services, which are pivotal in shaping the economic realities and opportunities of today and tomorrow.

#### Building a versatile skill set and preparing for a globalized Job market

Students can cultivates a versatile skill set that includes critical thinking, analytical capabilities, and strategic decision-making. The global vision and adaptability achieved are highly valued in a job market that increasingly values flexibility, cultural literacy, and the ability to learn continuously.

#### Embracing multidisciplinary approaches

The field encourages a multidisciplinary approach, integrating knowledge from law, mathematics, statistics, and social sciences, enriching the learning experience and providing a broader perspective on issues.

#### **Contributing to societal progress**

By understanding economic principles and effective management strategies, individuals can help create more prosperous, equitable, and sustainable communities.



# THE SCHOOL OF ECONOMICS AND MANAGEMENT



The School of Economics and Management is committed to delivering a cutting-edge educational experience through a rigorous academic curriculum that integrates traditional disciplines with innovative teaching methods. This integration enables our students to thoroughly understand and apply economic theories and management practices to real-world challenges.

The School comprises four main departments, each specializing in a critical research area:

- 1. Economics and Management
- 2. Law
- 3. Political Science
- 4. Statistics and Computer Science

## **Academic Offerings and Disciplines**

The School boasts a multidisciplinary framework that combines:

•Economics and Management: Core areas that equip students with the ability to analyze, strategize, and optimize resources effectively;

•Law: Provides a strong foundation in the legal aspects that govern managerial and economic activities;

•Statistics and Mathematics: Essential for data analysis, these disciplines help in making informed decisions based on empirical evidence;

•Computer Science: Enhances technological proficiency, preparing students for the digital age.

### Commitment to Inclusivity and Sustainability

We are steadfast in our commitment to creating a nurturing environment that offers equal opportunities for all members of our community: students, faculty, and staff alike. Our commitment extends beyond mere academic success to include fostering an inclusive, sustainable, and secure living and learning space.

### A Globally Oriented Institution

The School has a strong international focus, attracting students from around the globe and engaging in numerous exchange programs. This global perspective is crucial in today's interconnected world and enriches the learning experience by bringing diverse viewpoints and ideas into the classroom.



## Bachelor's Degrees (taught in Italian)

- Management: Provides comprehensive training in the governance and management of business organizations, as well as in mathematics, statistics, and law.
- **Economics:** Aims to develop professionals equipped with diverse skills in both theoretical and applied economics, as well as in mathematics, statistics, and law.
- **Statistics:** Focuses on fundamental skills in mathematics, statistics, and IT, crucial for data collection, analysis, and strategic information processing.
  - Economic Development, International Social and Health Cooperation, and Conflict Resolution: Prepares students for roles in international cooperation and conflict management in developing countries, as well as positions in NGOs.

## Bachelor's Degrees (taught in English)

• Sustainable Business and Societal Challenges: Addresses the needs of modern businesses to operate sustainably and respond to societal challenges.



Master's Degrees (taught in Italian)

- General Management and Marketing: Focuses on in-depth strategic and managerial aspects of business, including entrepreneurship, innovation, marketing, business strategy and governance, organizational behaviour, and finance.
- Economic Sciences: Develops specific skills for conducting economic analysis and interventions in complex economic systems using a toolkit of theoretical and applied economics, business, mathematics, and statistics.
- Statistics and Data Science: For students looking to expand their knowledge with advanced technical and methodological skills in statistics.
- Accounting, Audit and Control: Trains professionals in business administration, economics, and law, preparing them for roles as managers, consultants and auditors.

## Master's Degrees (taught in English)

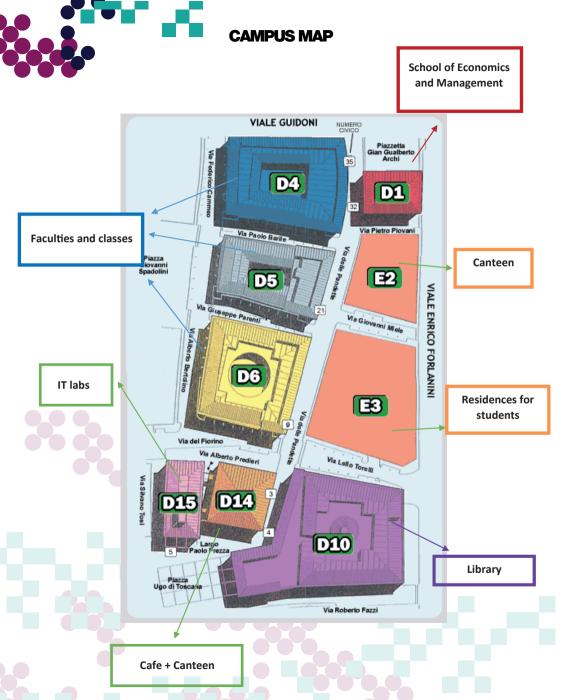
- Design of Sustainable Tourism Systems: Provides an in-depth understanding of modern techniques for organizing and managing tourism activities.
- **Economics and Development:** Equips students with the ability to conduct theoretical and applied research in economic development, poverty analysis, international cooperation, and integration.
- Finance and Risk Management: Prepares students for high-level careers as risk and asset managers, actuaries, business specialists, and quantitative analysts in insurance companies and consultancy firms.

MASTER PROGRAMS The School of Economics and Management, in collaboration with the University, has designed a comprehensive range of activities and opportunities to help students adapt to the global dynamics of an increasingly international work environment.

Through the mobility programs, students can undertake periods of study or training abroad, in partner universities or companies where they can attend courses and use facilities without paying additional registration fees. At the end of the mobility period, these experiences are recognized by the University of Florence in the students' career. Participating students also receive a scholarship.

<u>Students at the School have access</u> to numerous mobility opportunities, including:

- **Erasmus+ Programme:** With approximately 200 active agreements with European universities, this program allows more than 500 students each year to engage in educational experiences across Europe.
- **ExtraUE Program:** This program includes over 54 agreements with countries such as Australia, China, Japan, the USA, Canada, and many in Latin America, offering around 30 mobility places annually.
- Erasmus Traineeship: This enables students to spend time in Europe, gaining practical experience by working in private companies or public institutions.
- International Credit Mobility (KA 171): This initiative allows both students and staff to engage in mobility experiences in developing countries outside Europe.
- SEMP (Swiss European Mobility Project): Focused on study opportunities in Swiss universities, this program provides students with mobility grants from the Swiss Government through the host universities.





## HOW TO GET TO FLORENCE

#### **By Train**

- Santa Maria Novella Central Station (main train station).
- Firenze Rifredi Station (close to Novoli campus - about 15 min walking).

#### **By Plane**

- Amerigo Vespucci Florence
  Peretola Airport
  The airport is connected to
  Santa Maria Novella railway
  station by the tramvia T2.
- Galileo Galilei Pisa Airport The airport is connected to the Santa Maria Novella railway station by train service or by shuttle bus.

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