



UNIVERSITÀ  
DEGLI STUDI  
FIRENZE

**DISEI**

DIPARTIMENTO DI  
SCIENZE PER L'ECONOMIA  
E L'IMPRESA

Scuola di  
Economia e  
Management

## Summer Courses 2021

**Department of Economics and Management &  
School of Economics and Management**

*University of Florence*

**28 June – 1 July 2021**

## PROGRAMME



**Contacts: Department's International Relations:** [international.relations@disei.unifi.it](mailto:international.relations@disei.unifi.it)



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## Overview

The Department of Economics and Management and the School of Economics and Management of the University of Florence are glad to launch the first edition of their Summer Courses.

The 2021 edition, taking place from 28 June to 1 July 2021, will focus on two themes: wellbeing entrepreneurship development in tourism, and sustainability seen through the lens of Artificial Intelligence, energy and climate action.

The Summer Courses intend to provide participants with an international experience and a unique opportunity to acquire new knowledge and skills in an international environment.

The Summer Courses will be hosted in our Campus in Florence. However, those who cannot travel can still attend on line.

Participants will discuss the latest research from leading academics.

For any further information, please contact us at the Department's International Relations: [international.relations@disei.unifi.it](mailto:international.relations@disei.unifi.it).

Department of Economics and Management

School of Economics and Management

*University of Florence*

## Lecturers



**Dr. Lali Lindell** (Linnaeus University)

is engaged in developing and leading EU-projects (Interreg programme and EUniWell) where the state of wellbeing and sustainability in tourism along the coastline of the South Baltic as well as health and life quality are in focus. Active projects are for Interreg "Wellbeing Tourism in the South Baltic Region – Guidelines for Good Practices & Promotion" (SB WELL), "Time Machine" on "Innovative communication of sacred places for attractive tourism in the Baltic region", and for EUniWell Advancing understanding of well-being tourism, drawing upon the European biocultural heritage, and the mental health symposium: exploring and enhancing mental health initiatives and resources.

Recently finalized is for Interreg "Circular economy tools to support innovation in green and blue tourism SMEs (CIRTOINNO)".

Lindell holds a PhD in Environmental Sciences incl. Env. Psychology, and a MSc in Aquatic and Environmental Engineering. She has over ten years of experience from working with applied hydrochemistry, applied geochemistry and environmental psychology in the Amazon basin. Focus of her work has been to explore the effects on the environment caused by deforestation and its consequences on the life quality of the rural population of farmers. She has also contributed to documentation of the cultural and natural heritage of the upper Amazon in a collaboration with the Chicago field museum, USA.



**Prof. Francesco Fuso-Nerini** (KTH)

works as Associate Professor at KTH-Royal Institute of Technology in Sweden. His research interests include qualitative and quantitative energy and climate analyses, and addressing multi-disciplinary sustainable development related issues – including how future energy choices, climate change and AI will affect the achievement of the Sustainable Development Goals.

In his carrier, Francesco worked and/or studied in 14 institutions located in 9 different countries, spanning from academia to national and international organizations. Francesco has post-doctoral experience from the UCL-Energy Institute at University College London and from the WEO team at the International Energy Agency. Francesco also worked at the Italian National Agency for New Technologies, Energy and the Environment and as guest researcher both in Australia (Melbourne Energy Institute of Melbourne University) and Brazil (Federal University of Pará). Also, he has research affiliations at the Payne Institute at Colorado School of Mines in the US and the European Institute for Energy Economics at CMCC in Italy.



## Courses contents and schedule

Dr. Lali Lindell

**“Wellbeing entrepreneurship development in tourism”**

Prof. Francesco Fuso-Nerini

**“Sustainability perspectives for assessing and designing research, projects and policies: A focus on AI, energy and climate action”**

#Day	Date	Time	Lecturer	Topic*
1	Monday, June 28	09.00-10.45	Dr. Lali Lindell	Wellbeing tourism - An introduction.
		11.15-13.00	Prof. Fuso-Nerini	Introduction to sustainability and the SDGs development. International Sustainable Development perspectives. Global international agreement and their link to national policy.
2	Tuesday, June 29	09.00-10.45	Dr. Lali Lindell	Trends in tourism- Increased demand for healthy, green, ethical, and spiritual experiences.
		11.15-13.00	Prof. Fuso-Nerini	Climate Change and the SDGs.
3	Wednesday, June 30	09.00-10.45	Dr. Lali Lindell	Wellbeing tourism concept - 6 pillars and key focus areas.
		11.15-13.00	Prof. Fuso-Nerini	Global energy dynamics/World Energy Outlook. The role of changes in energy systems to achieve the SDGs.
4	Thursday, July 1	09.00-10.45	Dr. Lali Lindell	Good practices in Wellbeing tourism - Implemented examples in enterprises
		11.15-13.00	Prof. Fuso-Nerini	Artificial intelligence and the SDGs.

*\* Both courses are taught entirely in English. Even if no language certificate is required at the registration, participants are expected to have enough command of the language.*

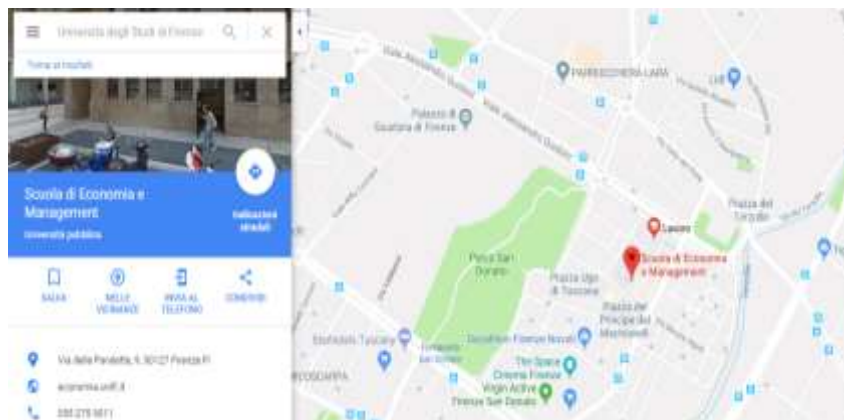


## Onsite/Online participation, certificate of attendance and more

- The courses will be held **in the auditorium (“Aula Magna”)**, Social Sciences Campus, Via delle Pandette 9, 50127 Florence, **Building D6, First Floor**.
- **To enter the building**, you will receive a **QR code** in your email box (the one used to register for the courses) a few days before the courses start. Make sure to have it at hand on your smartphone.
- Upon arrival, on Monday morning, **collect your bag and badge at the Summer Courses desk**, placed at the 1st Floor, in front of the auditorium.
- **All buildings in the Campus close at 8.00 pm.**
- **Wi-fi connection “Eduroam” available in all buildings in the Campus.** It is the more stable. **Before coming to Florence, please connect to Eduroam network while in your Campus**, so your device will save the credential. Please contact the organizing team if you need help while in Florence.
- **Co-working space available, from 8.00 a.m. to 8.00 p.m. - Room Melis, Building D6, First floor**
- **Each participant has the opportunity to access our library during the week.** You just need to inform the library desk by giving your name.
- Join us for a **Welcome Light Lunch on Monday, at 13.30, at College House** (cocktail bar in the Campus). Find it on [Google maps](https://www.google.com/maps/place/College+House/@43.7688889,11.2555556,15z) - <http://collegehouse.it/>. **Reservation required.**
- All participants coming to Florence from abroad will have to be covered by a **health insurance**.
- **Those attending virtually** will receive the link to the virtual room a few days before the courses start.
- To facilitate the interaction during the classes, **we invite those who attend onsite to have a means to communicate online** (e.g. mobile phone or laptop).
- At the end of the courses, all participants will receive a **certificate of attendance** by email. Interested students should check with their universities whether these hours can be transferable into ECTS credits.



## How to find us



**Location:** Social Sciences Campus, Via delle Pandette 9, Building D6, 50127 Florence.

**Find us on Google maps:**  
[Department of Economics and Management - University of Florence](#)

**How to reach the Campus from the city center** (find below two among the best options available):

### *Option 1*

- Take **Tram T2** from Firenze Santa Maria Novella central train station (both tram stops “**Unità**” and “**Alamanni-Stazione**” are fine)
- Get off at tram stop “**San Donato - Università**”
- Walk 6 minutes to the Social Sciences Campus, Via delle Pandette 9

### *Option 2*

- Take **Bus n. 23** from Firenze Santa Maria Novella central train station (both bus stops “**Stazione Scalette**” and “**Scala Orti Oricellari**” are fine)
- Get off at bus stop “**Del Prete Terzolle**”
- Walk 6 minutes to the Social Sciences Campus, Via delle Pandette 9

**More information** on possible routes can be found:

- On the [Florentine Bus Line Ataf website](#); they have also an App “Ataf 2.0”, but no English version is available so far
- On [Moovit](#) website or App (available also in English).

## How to get to Florence:

### *By plane*

The easiest way to get to Florence is to fly to Florence Airport (Florence Peretola-Amerigo Vespucci Airport; located 4 km from the city centre) or to Pisa International Airport (Galileo Galilei Airport), located about 80 km west of Tuscany’s capital.

### *From Pisa Airport to Florence city centre:*

Find here the information you need: <https://www.visittuscany.com/en/ideas/how-to-reach-florence-from-pisa-airport/>

### *From Florence Airport to the city centre*

The best option is to take the new tram line (T2) which gets to the heart of the city (tram stop “Unità”). Alternative options are private transfers and taxi.





## Accommodation and practical information

If you need an **accommodation**, have a look at these links:

- <https://www.thestudenthotel.com/it/>
- <https://www.destinationflorence.com/>
- <https://www.antichearmonie.com/>
- [www.firenzeferreteria.it](http://www.firenzeferreteria.it)
- <https://www.acasadivirgilio.com/>
- [https://www.unifi.it/upload/sub/relazioni\\_internazionali/practical\\_guide\\_welcome\\_service.pdf](https://www.unifi.it/upload/sub/relazioni_internazionali/practical_guide_welcome_service.pdf)

### Practical information

- <https://www.visitflorence.com/tourist-info/>