



**ESSEC**  
BUSINESS SCHOOL

*The pioneering spirit*



CREATE  
YOUR OWN PATH

INTERNATIONAL PARTNERS AND EXCHANGE STUDENTS  
ESSEC GLOBAL BBA

# ESSEC BUSINESS SCHOOL, THE PIONEERING SPIRIT

INTERNATIONAL RANKINGS BUSINESS EDUCATION 2018



#8 European Business School

#4 Master in Management

#5 Master in Finance

#8 Executive Education Programs



CREATED IN 1907, ESSEC BUSINESS SCHOOL TODAY IS A WORLD-SCHOOL WITH FRENCH ROOTS. ITS PURPOSE IS TO GIVE MEANING TO THE LEADERSHIP OF TOMORROW AND HAVE A GLOBAL IMPACT.

ESSEC is a **graduate school** with programs ranging from Bachelor to PhD, a wide range of Masters programs including our flagship **Master in Management** and **Global MBA** programs. ESSEC also offers executive education and custom training designed and developed on-demand for our partners from the private sector. ESSEC holds the “**Triple crown**” of accreditations for global business education: **EQUIS, AACSB** and **AMBA**.

At the core of the ESSEC learning experience is a combination of **excellence and distinctiveness**. ESSEC’s **unique educational model** is based on education by experiences, that foster the acquisition of **cutting-edge knowledge** with the development of **know-how** and **life skills**. At ESSEC, we aim to **empower** students and give them the keys to imagine, create, lead and have a **positive impact** in the business world of tomorrow that will be more complex and changing ever more rapidly.

ESSEC is a world-school. Our International campuses in **Asia-Pacific** and **Africa** are **dual gateways** that allow students to really immerse themselves into **different cultures** worldwide and develop **genuine**

**expertise** about business in those regions. They allow our school to build deeper alliances with academic, private and public partners in those regions that are growing at an accelerated pace and will be leaders of economic growth in tomorrow’s world. ESSEC has built a network of alliances with **academic partners worldwide** so that its students’ learning journey is a true international one.

ESSEC is a school with **French Roots** that trains **responsible leaders**. Being a responsible leader means being able to see beyond *business as usual*. Responsible leaders are able to value **long-term benefits** over short-term profits; they are able to blend corporate performance with **employees’ well-being**. To prepare its students for the world of tomorrow, ESSEC’s pedagogy seeks to awaken and develop **creative and critical thinking**, together with **the learning-by-doing** method. Responsible leaders are those who can see the broader picture.

ESSEC is a **full ecosystem** at the crossroad of rigorous and relevant research, innovation, business and society. At ESSEC we believe in bringing research and companies into the classroom, we also believe that learning doesn’t end with a degree: learning at ESSEC means becoming a **life-long learner** and joining a close-knit **community** of more than **55,000 Alumni** all across the globe. ■

**Vincenzo Esposito Vinzi**  
Dean and President  
of ESSEC Business School

## Key figures

55,000  
graduates worldwide

4 — +1  
campuses in Cergy, Paris-La Défense, Singapore and Rabat  
augmented digital campus

205 partner universities in 45 countries

2,000 degrees awarded each year, including 1,600 at graduate level

30 learning and research chairs

30 double degree programs (24 international, 6 national)

162 permanent faculty of 37 nationalities including 20 emeriti professors

6,097  
students in full-time undergraduate and graduate programs

34% — 98  
international students  
nationalities represented

+100  
student organizations

5,000  
managers in executive education

+500  
partner companies in education and recruitment

# STUDYING BUSINESS ADMINISTRATION AT ESSEC, A LIFE-CHANGING EXPERIENCE



## MESSAGE FROM HUGUES LEVECQ

ESSEC Global BBA welcomes over 500 exchange students from over 160 partners Institutions all over the world representing more than 44 different countries. International Students are a key component to giving our school a truly multicultural dimension. With the support and guidance of renowned professors, students are encouraged to open their minds and embrace new ways of thinking as they interact with our full-time BBA students. Our aim is to make sure students have not only the highest quality education but also have an amazing and enriching time at the school, so that at the end they leave hungry and enthusiastic to join the world of work.

**Hugues LEVECQ**  
Dean, Global BBA  
Ph.D. in Information Systems,  
Stern School of Business, New York University



“ ESSEC is giving me a unique experience of culture and university life. With such a wide variety of activities and people, there is so much to do and learn. It has steepened my learning curve and has given me an opportunity to live like a Parisian as well as learn from people from different parts of the world. ”

*Raghvendra,  
current student*

## ESSEC GLOBAL BBA'S LEARNING GOALS

### THE PROGRAM TEACHES STUDENTS TO:

#### Manage process

- Understand and know how to use corporate accounting documents.
- Master corporate financial decisions.
- Know how to put into place management control tools.
- Master the marketing function.
- Understand the role that information systems play in a company.
- Understand the place and principles of human resources, logistics, purchasing and the legal services.

#### Rise to leadership

- Master software that allows them to prepare effective oral and written presentations.
- Know how to use the appropriate techniques to resolve conflicts and find solutions.
- Be capable of working effectively in environments that incorporate a high degree of diversity and cultural differences.

#### Face complexity

- Be capable of using and analyzing figures in complex situations.
- Be able to identify pertinent data and use the appropriate tools in order to understand complex internal situations and contribute to change.
- Know how to use tools necessary to understand corporate strategic situations in national and international contexts.
- Be capable of developing a business plan.

#### Integrate societal context of business

- Have a global perspective of the world in which companies function.
- Have understanding of cultural differences and the diverse ways that companies function.
- Understand the corporate internal and external environment.
- Integrate the legal institutional contexts.

## ESSEC BUSINESS SCHOOL: INTERNATIONAL EXCELLENCE

- World class academic education.
- First Business School outside North America to get AACSB accreditation in 1997.
- Received EQUIS accreditation in 2003.
- European roots: Alternative views on world's growing complexity.
- Wide variety of International Programs: Master of Science in Management, MBA In international Luxury Brand Management, MBA in Hospitality Management, Global MBA, Advanced Master's, Ph.D.

*\* Member of the International Business Education Alliance Program*

ESSEC  
Global BBA  
Rankings  
in France



## THE GLOBAL BBA TEAM

- The Global Education Office (GEO) is responsible for incoming and outgoing student exchanges.
- Our Program Management Office (PMO) is in charge of the Academic enrollment of all BBA and exchange students.
- Upon arrival in the fall, our Welcome Center is here to deliver our student's welcome kit (student card...) and to assist them concerning accommodation and other day to day matters.

# STRUCTURE OF THE GLOBAL BBA PROGRAM

The Global BBA is a multi-campus (Cergy, Singapore, Rabat) 4-year Bachelor's Degree that prepares students for a successful international business career. The program provides students with ample opportunities for international exposure as well as rich multicultural academic and professional experiences with a diverse faculty and student body. Students have the opportunity of studying on another ESSEC campus during the course of their studies as well as a mandatory academic exchange with one of our partner institutions.



From the second year, students also have the chance to apply for the highly selective IBEA Track. This track is built around a consortium of leading international academic institutions: ESSEC Business School, University of Mannheim, University of South Carolina, Darla Moore School of Business, FGV EBAPE. Students spend one academic semester at each institution and benefit from courses and corporate projects developed specifically for the cohort.

## THE GLOBAL BBA PROGRAM

		FULL-TIME BBA STUDENTS - ALL CAMPUSES	
1 <sup>st</sup> YEAR	<b>Semester 1</b>	Geopolitics/Financial Accounting 1/Micro-Economics for Business/Excel/Financial Mathematics/Productive Behavior/Principles of Marketing 1/Business Intelligence Module/MOOC	
	<b>Semester 2</b>	Financial Accounting 2/European Institutional and Material Law/Macroeconomics/Introduction to Programming/Statistics/Introduction to entrepreneurship/Principles of Marketing 2/SIM Firm/International Mobility (seminar)/MOOC	
	<b>Professional experience</b>	3-month operational internship	
2 <sup>nd</sup> YEAR	<b>Semesters 3 and 4</b>	<b>ALL CAMPUSES (with some regional-specific courses)</b> Costs & Budgets: introduction & practices/Business Law/International Economics/Finance/International Marketing/Python/Operational internship defense/Field Experience Seminar/Global challenge/Entrepreneurship/People & Organizations/Project Management/E-Business/MOOC	
	<b>Professional experience</b>	4-week internship in a social, humanitarian or educational environment	

## EXCHANGE AND DOUBLE DEGREE STUDENTS JOIN BBA STUDENTS FOR SEMESTERS 5 (FALL) AND 8 (SPRING)

		INTERNATIONAL EXCHANGE STUDENTS*	FULL-TIME BBA STUDENTS		
			STANDARD TRACK	DOUBLE DEGREE/ 1 YEAR EXCHANGE TRACK	APPRENTICESHIP TRACK
3 <sup>rd</sup> YEAR	<b>Semester 5 (Fall)</b>	✓	Courses Cergy Campus (see opposite page)		
	<b>Semester 6</b>		International exchange or internship (6 months) Managerial experience	Internship (6 months) Managerial experience	1 <sup>st</sup> period in Company
4 <sup>th</sup> YEAR	<b>Semester 7</b>		Internship (6 months) Managerial experience or international exchange	International exchange	International exchange
	<b>Semester 8 (Spring)</b>	✓	Courses Cergy Campus (see opposite page)		2 <sup>nd</sup> period in Company
	<b>Semester 9</b>		Courses Cergy or Rabat Campus		

\*Exchange to Cergy campus only at present.

## COURSES AVAILABLE TO EXCHANGE STUDENTS THIRD AND FOURTH YEAR COURSES

Title	ECTS	French	English	Fall Semester	Spring Semester
<b>BUSINESS, CULTURE &amp; SOCIETY COURSES</b>					
Anthropologie et Société	2	X		X	
Business as War	2		X	X	
Décision et enjeux géopolitiques internationaux	4	X		X	
Eastern Europe Today	2		X	X	
Enjeux d'une région émergente : l'Amérique Latine	2	X			X
Entreprises & Médias	2	X		X	
Globalization and the city	4		X	X	
Globalization and Trade	2		X		X
Heroes and Superheroes, sociopolitical analysis of the comic book industry	2		X		X
Histoire des Entreprises	2	X			X
Introduction to Business History	2		X	X	
Law & Economics	2		X		X
Le Leadership, un acte de beauté	4	X		X	
Le management du chef d'orchestre	2	X		X	X
Maîtrise de l'Information Stratégique	2	X		X	X
Mondialisation et diversité	2	X			X
Philosophie : sens et non-sens des affaires	2	X		X	
Religions & Society	2		X		X
Social Innovation & Alternative Organisations	2		X	X	
The Pirates of the Caribbean: the Panama Papers	2		X	X	
World Religions in Society	4		X	X	
<b>COURSES FOR INTERNATIONAL STUDENTS ONLY</b>					
European Economics	4		X	X	X
European Union	4	X	X	X	
Financial Management	4		X	X	
French civilization	4	X	X	X	X
Geopolitics	4		X	X	X
Intercultural Marketing	4		X	X	X
International Marketing	4		X	X	X
People & Organisations	4		X	X	X
Finance 2	4		X		X
<b>ECONOMICS</b>					
Behavioral & Happiness Economics	4		X	X	
Conjoncture et Politique Economique	4	X		X	X
Contemporary Issues in International Economics	4		X	X	
Economie de la Santé	4	X		X	
Is Economics serving Mankind?	4		X	X	
L'Economie collaborative	4	X		X	
Théorie des Jeux	4	X		X	
<b>FINANCE</b>					
Financial Analysis	4		X	X	X
Financial Markets	4		X	X	X
International Cash Management	4		X	X	X
Introduction to Risk Management & Derivatives	4		X	X	
Merger and Acquisition and Private Equity	4		X	X	X
Politique de financement long terme	4	X		X	X
Portfolio Management	4		X	X	X
Private Equity & Venture Capital	4		X	X	
SimTrade (online market simulation)	4		X	X	
Trading & Market Organisation	2		X		X
<b>INFORMATION SYSTEMS, DECISION SCIENCES AND STATISTICS</b>					
Advanced Excel	4	X	X	X	X
E-Business	4		X	X	X
Internet of Things	4		X	X	
Programming in Python for Business	4		X	X	X
Webdesign for Managers	4		X	X	X

Title	ECTS	French	English	Fall Semester	Spring Semester
<b>LANGUAGE</b>					
Advanced/Intermediate Business French	4	X		X	X
Advanced English Language, Issues and Culture	4		X	X	X
French language beginner level	4	X		X	X
Spanish - Beginner level	4	X		X	X
<b>MANAGEMENT</b>					
Big Data for Corporate Strategy	4		X	X	
Business Ethics	4		X	X	
Change Management	2		X	X	
Conscious & Mindful Leadership	4		X	X	
Conscious Business	2		X		X
Digital Transformation	4	X	X	X	
Dream Hunter (CSR): Turn your Passion into an Impactful CSR Project	4		X	X	
Entreprendre en Afrique	4	X		X	
Entrepreneurship 2	4	X	X	X	X
Human Resource Management	4	X	X	X	X
Inner Management: Personal Wellbeing in the Collective Workplace	4		X	X	
Innovation 3.0 : New Paths to Innovation	4		X	X	
Innovation and Design Thinking	4	X	X	X	
Intercultural Management	4		X	X	X
Leading & Managing Teams	4	X	X	X	X
Les Fondements de la Stratégie	2	X		X	
Working Across Cultures	2		X	X	
Research Methods (DD Students Only)	2	X	X	X	
Strategic Management	4	X	X	X	X
Sustainable Development	4		X		X
<b>MANAGEMENT CONTROL</b>					
Strategic Management Control	4	X	X	X	X
<b>MARKETING</b>					
B to B Marketing Strategies	4		X	X	X
Brand Manager	4	X	X	X	
Chef de Produit	4	X			X
Consumer Behaviour	4	X	X	X	X
Communication	4	X	X	X	X
Communication de crise	4	X		X	
Communication et Médias	4	X		X	
Global Challenge (Business Game)	2		X	X	
Influence and Marketing	4		X	X	
Innovative (Omnichannel) Merchandising	4		X	X	X
Luxury Marketing	4		X	X	X
Management of Sales Action Plan	4	X	X	X	
Marketing Clients	4	X		X	X
Marketing des produits de Santé & Bien-être	4	X		X	
Product Innovation	4		X	X	X
Relations Clients et Génération de valeur	4	X		X	X
Relations Publiques et Relations Presse	4	X		X	
Salesforce Management	4	X	X		X
Socially Responsible Marketing	4		X	X	X
Web Marketing	4		X	X	X
<b>OPERATIONS MANAGEMENT</b>					
Operations Management	4		X	X	X
Purchasing Management	4	X	X	X	X
Supply Chain Management	4	X	X	X	X
<b>PUBLIC AND PRIVATE POLICY</b>					
Décision et enjeux géopolitiques internationaux	4	X			X
Du lobbying au e-lobbying	4	X		X	
Intellectual Property Law for Business	4		X		X
Intelligence économique et territoriale	4	X		X	
International Contract Law	4	X	X	X	X
International Negotiation	2	X	X		X

Course list subject to modification.



## STUDENTS TALK ABOUT THEIR EXPERIENCE AT ESSEC

“ It has taught me to better interact with students from different countries and to be more open-minded. ”

**Jasmine**, *National University of Singapore*

“ I had a great time at ESSEC, courses were interesting and of high quality and the university also offers many extracurricular activities such as the associations and sports. ”

**Nienke**, *University of Groningen*

“ Friends from different countries and cultures, development of easy skills and new business knowledges. ”

**Matilde**, *Bocconi*

“ It is a great university, near Paris. The staff is always available and the majority of professors are really good and available. The level is high but I had a great time. ”

**Francisco**, *Nova SBE*

“ High rankings, close to Paris. ”

**Nalau**, *Rotterdam School of Management*

“ Everybody here is really nice and they are always available to answer questions and help you. There are many student organizations so you can include yourself and make some new friends and find people to share your hobbies. ”

**Veronica**, *University of Chile*

“ I have had a fantastic experience and would highly recommend Essec to other students. ”

**Michael**, *Tulane University*

# INTERNATIONAL EXCHANGE STUDENTS

## WHO CAN APPLY?

### Exchange Students Global BBA program:

At ESSEC Global BBA we welcome international exchange students who are nominated by our partner universities. Please check our International Partners list on our new website for international partners and exchange students <https://sites.google.com/a/essec.edu/bba-incoming-international-exchange/> to see if you are eligible to enrol.

## TYPE OF EXCHANGES

### Double Degree Program (French or English track)

- The first 2 years of study at the home institution.
- One full year (2 semesters = 60 ECTS credits) of study at ESSEC Global BBA.
- A six month full-time internship.
- In general, the final semester of study at the home institution.
- Final year dissertation.

### Full Year Exchange

Full year exchange students can choose from the classes available during their chosen study period in accordance with the academic requirements of their home university.

### One-Semester Exchange

Semester exchange students can choose from the classes available during their chosen study period in accordance with the academic requirements of their home university.

# A STRONG LINK WITH COMPANIES

## CAREER SERVICES FOR FULL-TIME GLOBAL BBA AND DOUBLE DEGREE STUDENTS

Three professional experiences to enhance the student's professional skills.

### ■ 3-month Operational Internship

During the summer of their first year, students are immersed in a company for a three-month internship. They tend to complete assignments in the fields of international client relations, financial control and operational marketing.

### ■ 1-month Social and Humanitarian Mission

Students undertake a one-month internship in a social, humanitarian or educational environment during the summer of their second year.

### ■ 6-month Managerial Internship or 1 year Apprenticeship

In the final part of their studies, students complete either a six-month managerial internship or embark on an apprenticeship (2 x 6 month periods). This allows them to carry out a function with greater responsibilities and aims to help them define their career plan.

**Double Degree students** receive individual advice to help them find their mandatory six-month full-time internship.

**Exchange students** are invited to take part in Career fairs and events. They are also free to consult the Career Services database for internships. However the home institution will need to sign the work contract (convention de stage) which is required under French law.

### A successful entry into the professional world

With a network of over 700 partner companies, individualized tutoring and a number of contacts with professionals, ESSEC Career Services give students the tools they need for rapid entry into the working world.

## Where are they now?

- **Corinne Vigreux**, Class of 1987, *Founder and CEO of Tom Tom (GPS System)*.
- **Alban Dechelotte**, Class of 2002, *Country Manager, Havas Sports & Entertainment, Germany*.
- **Jean-Christophe Jourde**, Class of 1990, *Vice President, Estée Lauder Companies*.
- **Emmanuel Perrin**, Class of 1991, *President and CEO, Cartier North America*.
- **David Rideau**, Class of 1998, *Associate Director Cash Equities, HSBC Bank*.
- **Caroline Cordier**, Class of 2003, *Director of Marketing, DIOR Watches and Jewelry France/Switzerland/Belgium/Luxembourg*.
- **Caroline Sisombat**, Class of 2000, *Project Manager in Asia, L'Oreal*.
- **Xavier Crepon**, Class of 1991, *Associate, Pricewaterhouse Coopers Audit*.
- **Patrick Dalsace**, class of 1999, *creator of La Fourchette*.
- **Nicolas Wolfovski**, class of 2009, *creator of Les Nouveaux Ateliers*.



37%

enter the job market or create their own company in various industry sectors.

59%

choose to continue their studies at Master's level upon completion of the Global BBA program.

63%

of all graduates work in an international environment.

Graduates earn an average annual salary of

€39,800

Among main recruiters:  
ACCOR • AIRBUS • ALSTHOM • AXA • BAIN • BMW • MICHELIN • NESTLÉ • PEUGEOT • SANOFI AVENTIS • SOCIÉTÉ GÉNÉRALE • TOTAL • UNILEVER...

# GLOBAL BBA INTERNATIONAL PARTNERS

165 PARTNERS, 45 COUNTRIES

## North America



### Canada

- University of British Columbia - Sauder School of Business - *Vancouver* ●
- University of Calgary - Haskayne School of Business - *Calgary, Alberta* ●
- Concordia University - *Montreal, Quebec* ●
- Université Laval, Faculté des Sciences de l'Administration - *Québec* ● ●
- Ottawa University - Telfer School of Management ● ●
- Université du Québec à Montréal - ESG - *Montreal* ●
- Queen's University, Smith School of Business - *Kingston, Ontario* ● ●
- Ryerson University - Ted Rogers School of Business - *Toronto, Ontario* ●
- York University - Schulich School of Business - *Toronto, Ontario* ●
- University of Victoria (UVic) School of Business - *Victoria, British Columbia* ● ●
- University of Western Ontario - Richard Ivey School of Business - *London, Ontario* ●

### United States

- Emory University, Goizueta Business School - *Atlanta, Georgia* ●
- Florida Atlantic University ●
- George Washington University (GWU) - *Washington* ●
- Iowa State University, College of Business - *Ames, Iowa* ●
- University of Louisville College of Business - *Louisville, Kentucky* ●
- Marquette University College of Business Administration - *Wisconsin* ●
- University of Michigan, Ross School of Business - *Ann Arbor* ●
- University of North Carolina, Kenan-Flagler Business School - *Chapel Hill* ●
- University of North Florida, Coggin College of Business - *Jacksonville, Florida* ●
- Northeastern University, D'Amore-McKim School of Business - *Boston* ●
- University of Northern Iowa - *Cedar Falls, Iowa* ●
- Rensselaer Polytechnic Institute, Lally School of Management - *Troy* ●
- University of Richmond, Robins School of Business - *Richmond, Virginia* ●
- San Diego State University - *San Diego, California* ●
- University of South Carolina (USC) - *Darla Moore Business School - Columbia* ●
- University of Wisconsin-Madison, Wisconsin School of Business ●
- Tulane University, Freeman School of Business - *New Orleans, Louisiana* ●

## Latin America



### Argentina

- Universidad Argentina de la Empresa (UADE) - *Buenos Aires*
- Universidad Austral - *Pilar*
- Universidad Austral - *Rosario*
- Universidad del CEMA (UCEMA) - *Buenos Aires*
- Universidad Torcuato di Tella - *Buenos Aires*

### Brazil

- FGV EAESP - *São Paulo* ● ●
- Fundação Gêtúlio Vargas (FGV) EBAPE - *Rio de Janeiro (DD)* ● ●
- Pontificia Universidade Católica (PUC) - *Curitiba*
- Pontificia Universidade Católica (PUC) - *Rio de Janeiro*
- USP, School of Economics, Business and Accountancy - *São Paulo* ●

### Chile

- Universidad Adolfo Ibáñez - *Santiago* ● ●
- Universidad de Chile, School of Economics and Business - *Santiago* ●

### Colombia

- Universidad de Los Andes, School of Management - *Bogotá* ● ●

### Mexico

- Instituto Tecnológico Autónomo de México (ITAM) - *México* ● ●
- Tecnológico de Monterrey - *Cuernavaca, Puebla, Queretaro or México campus*
- Tecnológico de Monterrey - *Guadalajara campus*

### Peru

- ESAN Peru - *Lima* ●
- PUC del Peru - *Lima*

### Uruguay

- **NEW 2019** Universidad ORT - *Montevideo*

## Africa



### Morocco

- AUI, Al-Akhwayan University - *Ifrane* ●

### South Africa

- Stellenbosch University - *Bellville - Cape Town* ● ●

## Asia



### China & Hong Kong

- Beida University - Guanghua School of Business - *Beijing (Pekin) (DD)* ● ●
- Fudan University, School of Management - *Shanghai* ● ●
- The Hong Kong University of Science and Technology ●
- The University of Hong Kong (HKU) ●
- The University of Nanjing - *Nanjing (Nankin)*
- Shanghai Jiao Tong University, Antai College (DD) ● ●
- Tongji University SEM - *Shanghai (DD)* ● ●
- Tsinghua University - *Beijing (Peking)* ● ●
- Xi'An Jiaotong University, School of Management (Shaanxi) ●

### India

- Symbiosis International University, *Pune*

### Japan

- Hitotsubashi University - *Tokyo*
- Keio University - *Tokyo (DD)* ● ●
- Kobe University, School of Business Administration - *Kobe*
- Osaka University, School of Economics - *Osaka*
- Sophia University - *Tokyo*
- Waseda University School of Commerce - *Tokyo*

### Malaysia

- Monash University Malaysia - *Bandar Sunway*

### Singapore

- Nanyang Technological University ● ●
- Singapore Management University ● ●
- National University of Singapore ● ●

### South Korea

- Korea University Business School - *Seoul* ● ●
- Seoul National University, College of Business Administration ●
- Yonsei University - *Seoul (DD)* ● ●

### Taiwan

- National Chengchi University, College of Commerce - *Taipei* ● ●
- National Taiwan University - *Taipei* ●

### Thailand

- Chulalongkorn University - *Bangkok* ● ●
- Mahidol University International College - *Bangkok*

## Oceania



### Australia

- Monash University - *Melbourne* ●
- The University of New South Wales - *Sydney*
- The University of Queensland - *Brisbane* ● ●
- The University of Western Australia - *Perth* ● ●

### New Zealand

- University of Auckland ● ●
- Victoria University of Wellington Business School ● ●

## Europe



### Austria

- University of Economics and Business (WU) - *Vienna* ●

### Belgium

- KU Leuven - Faculty of Economics and Business (KUL) ●
- Louvain School of Management (UCL) - *Mons* ●

### Croatia

- Zagreb School of Economics - *Zagreb* ● ●

### Czech Republic

- University of Economics, *Prague (VSE)* ●

### Denmark

- Aarhus University, School of Business and Social Sciences (BSS) - *Aarhus* ● ●
- Copenhagen Business School - *Copenhagen* ● ● ●

### Finland

- Aalto University - *Helsinki* ● ●
- Turku School of Economics - *Turku* ●

### Germany

- Fachhochschule Dortmund (DD)
- Frankfurt School of Finance and Management ● ●
- Hochschule Regensburg, University of Applied Sciences
- Ludwig Maximilians Universität - *München*
- Universität Mannheim ● ●
- Pforzheim University ●
- RWTH Aachen University, School of Business & Economics ●
- WHU - Otto Beisheim, School of Management - *Koblenz* ● ●

### Hungary

- Corvinus University of Budapest - *Budapest* ●
- International Business School - *Budapest*

### Ireland

- University College Dublin, Quinn School of Business - *Dublin* ● ●
- Trinity College Dublin

### Italy

- Ca'Foscari University of Venice - *Venice*
- Università degli studi di Firenze - *Florence*
- Università degli studi di Torino, School of Management, SAA - *Turin*
- Università Commerciale Luigi Bocconi - *Milan* ● ●
- LUISS Guido Carli - *Rome*

### Netherlands

- Erasmus School of Economics, Erasmus University
- University of Groningen, FEB - *Groningen* ● ● ●
- Hogeschool van Amsterdam, School of Economics and Management
- IBS, Hanze University - *Groningen*
- University of Maastricht ● ●
- Rotterdam School of Management, Erasmus University ● ●

### Norway

- BI Norwegian School of Management - *Oslo* ● ●
- Norwegian School of Economics & Business Administration (NHH) - *Bergen* ●

### Poland

- Cracow University of Economics
- Kozminski University - *Warsaw* ● ●
- SGH, Warsaw School of Economics

## Middle East



### Israel

- IDC Herzliya Arison School of Business - *Tel Aviv*

### Kuwait

- Kuwait University Business School ●

### Lebanon

- ESA Business School - *Beirut (DD)*

### DD = Double Degree

- AACSB accredited institution
- EQUIS accredited institution
- EPAS accredited institution (International Business and Management programs)

### Portugal

- Universidade Católica Portuguesa - *Lisbon* ●
- Universidade Nova SBE de Lisboa - *Lisbon* ● ●

### Russia

- Higher School of Economics - *Moscow and St Petersburg*
- Plekhanov Russian University of Economics - *Moscow (DD)*

### Slovenia

- University of Ljubljana, Faculty of Economics - *Ljubljana* ● ●

### Spain

- Universitat de Barcelona, Facultat d'Economia i Empresa - *Barcelona*
- Universidad Carlos III (UC3M) - *Madrid*
- Escuela Superior de Gestión Comercial y Marketing (ESIC) - *Madrid (DD)*
- IE Business School - *Madrid* ● ●
- IQS - Universitat Ramon Llull - *Barcelona* ●
- Universidad de Navarra, School of Economics and Business Administration - *Pamplona*
- Universidad Pública de Navarra - *Pamplona*
- Universitat Pompeu Fabra - Escola Superior de Comerç Internacional (ESCI) - *Barcelona*
- Universidad Pontificia Comillas, ICADE - *Madrid*
- Universidad de Salamanca - *Salamanca*

### Sweden

- University of Gothenburg School of Business, Economics and Law - *Gothenburg* ● ●
- Jönköping International Business School (JIBS) - *Jönköping* ● ● ●
- Linköpings Universitet, School of Management - *Linköping*
- Lunds Universitet - *Lund* ●
- Stockholms Universitet SBS - *Stockholm*
- Stockholm School of Economics - *Stockholm* ●

### Switzerland

- University of St. Gallen (HSG) - *St Gallen* ● ●
- University of Zurich - *Zurich* ● ●

### Turkey

- Bogaziçi Üniversitesi, Faculty of Economics & Administrative Sciences - *Istanbul*
- Koç Üniversitesi - *Istanbul* ●

### United Kingdom

- Aston University, ABS - *Birmingham* ● ●
- University of Bath School of Management ●
- Cardiff University Business School - *Cardiff, Wales*
- City, University of London, Cass Business School - *London* ● ●
- **NEW 2019** University College London, UCL - *London*
- University of Durham, Durham Business School - *Durham* ● ●
- University of Edinburgh Business School - *Edinburgh, Scotland* ● ●
- University of Hull - *Hull* ● ●
- King's College, King's Business School, *London*
- University of Leeds, LUBS - *Leeds* ● ●
- Newcastle University Business School - *Newcastle* ● ●
- University of Reading, Henley Business School - *Reading* ● ●
- Royal Holloway, University of London - *Egham, Surrey*
- Sheffield Hallam University - *Sheffield*
- University of Kent, KBS - *Canterbury*
- University of Stirling - *Stirling, Scotland*
- University of Surrey, Surrey Business School - *Guildford* ●
- University of Warwick, WBS - *Coventry* ● ●



# ESSEC GLOBAL BBA FACTSHEET

## COURSE INFORMATION

**Course offer and catalogue available on the website:**

<https://sites.google.com/a/essec.edu/bba-incoming-international-exchange/academic-info>

**Transcripts** are sent to home university coordinators usually within 6 weeks after the official end of the semester. Please note that we do not convert our grades for international universities. Each partner university will convert the grades obtained by its students according to its own criteria. A detailed explanation of ESSEC Global BBA's grading system is sent systematically to the home university with the transcripts.

**Re-sit exams:** No re-sits or make-up exams are available to students.

## HOUSING, HEALTH, VISA AND BUDGET

**Near-campus housing with Alegessec** is available, and priority is given to international students if they apply by the stipulated deadline. Alegessec (ESSEC housing department) offers 1,095 studios across four residences in Cergy only 35 minutes from Paris. Discover a student life rich in cultural exchanges – over 50% are international students – and the pleasure of living near your campus and comrades.

**For more information, please check the website:**

<http://www.essec.edu/en/pages/about-essec/essec-business-school/housing/>

### Medical cover

International students who enrol in a French educational institution for more than one semester are legally obliged to enrol in the French Social Security Healthcare system (without charges) depending on the country of origin.

	One-Year or DD Students	One-Semester Exchange Students
EU citizens	European Health Insurance Card (EHIC) and / or Private International Insurance <b>One compulsory – Both recommended</b>	European Health Insurance Card (EHIC) and / or Private International Insurance <b>One compulsory – Both recommended</b>
Non-EU citizens	French Social Security <b>Compulsory</b> Private International Insurance <b>recommended</b>	Private International Insurance <b>Compulsory</b>

### Visa & Residence Permit

EU students do not need to apply for a visa.

Non-EU students have to check with the French Embassy in their home country.

**For more information, please check the website:**

<https://sites.google.com/a/essec.edu/bba-incoming-international-exchange/practical-info-and-important-dates>

## SEMESTER INFORMATION

### FALL SEMESTER

**Alegessec housing check-in:**  
late August (all students)

**Latest arrival date:**  
late August

**Orientation Session\*:**  
late August

**Classes:**  
September – December

**Exams:**  
December (before Christmas break)

**Earliest departure date:**  
21 December

### SPRING SEMESTER

**Alegessec housing check-in:**  
late February

**Latest arrival date:**  
late February

**Orientation Session\*:**  
late February

**Classes:**  
February – May

**Exams:**  
early June

**Earliest departure date:**  
15 June

*\*Compulsory attendance*

## BUDGET ESTIMATION

Alegessec housing (single studio based) → 600€-800€ per month\*

Private medical cover → approx. 100€ per semester

Transportation → 70€ per month

Food / Groceries → 200€ per month

Personal expenses → 80€-100€ per month

Textbooks / School Supplies → 100€ per semester

*# before deduction of the APL housing subsidy*

## APPLICATION INFORMATION

**Online Nominations** (partners)

Fall : late March - late April

Spring : October

*Partner coordinators will be sent information by email nearer the time.*

**Online Applications** (students)

Fall: May

Spring: November

Our application process is completely online. Nominated students will receive information by email nearer the application period with procedure on how to submit their application. Students need to upload the following supporting documents:

■ ID page of passport (ID card accepted for EU citizens)

■ Photograph – passport format

■ IELTS (min. 6.0), TOEFL (min. 80 iBT), or equivalent certificate

■ Official transcripts from home university (in English)

Courses and administrative enrollments are also online. Students will receive information by email.

## CONTACT INFORMATION

**Institution name:** ESSEC Business School

**ESSEC Global BBA**

3 avenue Bernard Hirsch  
CS 50105 CERGY  
95021 CERGY-PONTOISE CEDEX  
FRANCE

+33 (0)1 34 43 3000 (main switchboard)

**www:** <http://www.essec.edu/en/global-bba/>

**www BBA Incoming Exchanges:** <https://sites.google.com/a/essec.edu/bba-incoming-international-exchange/home>

■ **Dean, ESSEC Global BBA**

Mr. Hugues LEVECQ

■ **International Relations Manager**

For enquiries from universities relating to the development and management of exchanges with ESSEC Global BBA

**Ms. Tracey MOORE**

tracey.moore@essec.edu

■ **Global Education Office**

**(Incoming & Outgoing Students)**

For enquiries from students and partners concerning forthcoming exchanges

Mrs Jessie LECONTE - Coordinator

Mrs Véronique FÉRÉ - Coordinator

Ms. Alice CABARÉ - Coordinator

Ms Agnieszka KLUSEK - Assistant

Ms Myriam OUZNADJI - Apprentice

**[bba-globaleducation@essec.edu](mailto:bba-globaleducation@essec.edu)**

+33 (0)1 34 43 3798 / 3297 / 3164

**Office of the Registrar:**

For information concerning visas, health insurance, Myessec registrar

<https://www.officeoftheregistrar.essec.edu/>

**Erasmus+ code:** F CERGY 03



## THE ESSEC EXPERIENCE: MORE THAN JUST A LEARNING ENVIRONMENT

### STUDENT LIFE

The goal of the ESSEC campuses is to provide students with an exceptional learning environment equipped with cutting-edge digital technology, while fostering a sense of community via student associations and promoting interactions with the business world. They offer all the facilities students need for their education and career development. Yet, as living on a campus is not only about attending classes, practical and leisure-time amenities such as a gym, a cafeteria, restaurants, ATMs and student residence halls are also available.

### A TRUE CAMPUS COMMUNITY

Students can add an extracurricular dimension to their ESSEC experience by getting involved in associations and participating in a true campus community marked by a spirit of sharing and multicultural diversity. ESSEC's 100 student associations cover a wide range of interests and opportunities, and convey strong values firmly anchored in the school culture: openness to the world, conviviality, mutual assistance, creativity and entrepreneurship.

### TOOLS FOR LEARNING AND RESEARCH

ESSEC offers its students a full range of digital tools to help them study, share and communicate more effectively, enhance their learning experience and facilitate their entry into the professional world. Expanded and renovated in 2008, ESSEC's 3,000 sq. m Learning Center is much more than a library, with thousands of books, academic journals, international newspapers, multimedia resources as well as rooms for collaborative work, Wi-Fi access and PCs available for students. An online learning portal, [www.myessec.com](http://www.myessec.com), gives you access to all the information and tools you need for your education, including course syllabi, downloadable documents, videos, discussion forums, and an interactive space.

### THE BDE AND MELT STUDENT SOCIETIES

These student societies aim to make international students feel at home from the outset. Before International students arrive, they create a group on Facebook so that new students can contact other international students, and they organise welcome activities during the orientation session and excursions and social events during their stay.

The BDE also arranges student 'buddy' partnerships to team up international students with their French counterparts.

## 4 INTERNATIONAL CAMPUSES

### THE CERGY-PONTOISE CAMPUS

Welcome to ESSEC Business School's original campus located only 35 minutes away from Paris.

ESSEC established its original campus in this student haven in 1973. Set in a vast green space covering 2,000 hectares, the campus features the very best teaching tools: auditoriums equipped with facilities, libraries rooted in the digital era, language labs, etc. It is also a convivial site with places to eat, student residences, sports facilities, practical services, and more.

### THE PARIS-LA-DÉFENSE CAMPUS

At the heart of Europe's leading business district, this ESSEC campus is adapted to the time constraints and targeted needs of working managers.

This campus, housed in the well-known CNIT building, is specifically dedicated to our executive education programs. Thanks to its strategic location, spaces for group work, connectivity, areas for relaxing, reading and getting together, it offers the perfect conditions for educating managers and executives.

### THE SINGAPORE CAMPUS

Midway between India and China, Singapore boasts the ideal location to get a global vision of Asia.

Singapore has always been in the vanguard of Asian development and continues to attract multinationals from all over the world. Since 2005, ESSEC's third campus has been ushering its students into the heart of a major economic, commercial and financial crossroads, offering an ideal platform for understanding the forces, complexity, diversity and challenges of a key region in the 21<sup>st</sup> century. In January 2015, ESSEC welcomed students to its new 6500 m<sup>2</sup> campus.

### THE RABAT CAMPUS (MOROCCO)

Fully assimilated to its environment, the ESSEC Africa campus works with Moroccan and African leaders to address the continent's economic, cultural and social challenges.

Baptized ESSEC Africa, this 6,000 m<sup>2</sup> campus, idyllically located in Sidi Bouknadel, is home to ESSEC's academic activities: undergraduate, graduate and executive education programs, a business incubator and research activities conducted in partnership with top-level Moroccan academic institutions.



**ESSEC**  
BUSINESS SCHOOL

**ESSEC Business School**

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[www.essec.edu](http://www.essec.edu)

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France  
Tel. +33 (0)1 46 92 49 00  
[www.executive-education.essec.edu](http://www.executive-education.essec.edu)

**ESSEC Asia-Pacific**

5 Nepal Park  
Singapore 139408  
Tel. +65 6884 9780  
[www.essec.edu/asia](http://www.essec.edu/asia)

ESSEC | CPE Registration number 200511927D  
Period of registration: 30 June 2017 - 29 June 2023  
Committee of Private Education (CPE) is part of SkillsFuture Singapore (SSG)

**ESSEC Africa**

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[www.essec.edu](http://www.essec.edu)

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