

List of courses in English 2018/2019 First Semester

Union de l'ISEM et de l'AES

Area	Program	Courses	Totally in	Exams in
	L1 Gestion	Contemporary Managerial Problems	Х	Х
		Microeconomy	Х	Х
	L1 Gestion Bachelor	Communication	Х	Х
	21 0001011 200110101	Methodology of academic work	Х	Х
-	L2 Gestion Marketing, Sales		Х	Х
		International Economy	Х	Х
	L2 Gestion Bachelor	Management	Х	Х
		Contract Law	Х	Х
Bachelor	L3 CF	Financial Reporting	Х	Х
act		Management Accounting	Х	Х
ä		Management	Х	Х
		Mathematics	Х	Х
		Management Information Systems	Х	Х
	L3 IM	Financial Accounting	Χ	Х
	L3 IIVI	Finance	X	Х
		Strategic Marketing	X	X
		Direct Marketing	Х	Х
		Human Resource Management	Х	Х
		Business Environment	Х	Х
	L3 MS	Financial Management	Х	Х
	L3 MV	Strategic Diagnosis	Х	Х
N44 A O E	M1 ACI/ CGSID / FIN / GP	Corporate Finance 1	Х	Х
M1 ACF	M1 CCA	Strategic Management	Х	Х
N44 N40	M1 CMOS	International Management	Х	Х
M1 MS	M1 MODR	Strategic Management	Х	Х
N44 N 7	M1 MCE / MCRM	Business to Business Marketing	Х	Х
M1 MV	M1 MCE/ MCRM/ MDEC	Business Plan	Х	Х

L2: Bachelor 2nd year **L3:** Bachelor 3rd year **M1:** Master 1rst year

ACF: Audit, Control, Finance CF: Accounting & Finance CGSID: Management Control and Decisional Information

System

CMOS: Consulting in

Organisational Management

FIN: Finance

GP: Wealth Management

IM: International Management

MCE: Marketing

Communication & Market

Research

MCRM: Marketing & CRM MDEC: Marketing and

Direction of Commercial Teams

MS: Management Strategies **MSOS:** Health Organization

Strategic Management **MV:** Marketing, Sales



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Area	Program	Courses	Totally in	Part in	Documents in	Exams in	
Alou		Courses					
Bachelor	L1 Gestion	Managerial Function	X			Χ	
	L1 Gestion Bachelor	Managerial Function	X			Χ	
		Management	X			Χ	
		Contemporary Economic Problems	Х			Х	
		European Policy	Χ			Χ	
	L2 Gestion	Monetary Economics	Х			Х	
	L2 Gestion Bachelor	Management Accounting	X			Χ	
		Statistics	X			Χ	
		Sociology	Χ			Χ	
		Project Management	X			Х	
	L3 CF	Management Control	Х			Х	
	L3 MV	International Trade	Х			Х	
Master ACF	M1 CCA	International Financial Reporting Standards	Х			X	
	M1 ACI / CGSID/ FIN	Corporate Finance 2	Х			Х	
	M1 ACI / CGSID	Advanced Management Accounting		X	X		X
		CIMA Training		X		Χ	
Maste r MV	M1 MCE / MCRM	Marketing Strategies	X			X	
	M1 MDEC	International Business Environment	Х			Х	

L1: Bachelor 1rst year
L2: Bachelor 2nd year
L3: Bachelor 3rd year

M1: Master 1st year

ACF: Audit, Control, Finance **ACI:** Audit & Internal Control

CCA: Accounting, Control, Finance

CF: Accounting & Finance **FIN:** Finance

CGSID: Management Control and Decisional Information System

GP: Wealth management

MCE: Marketing Communication,

Market Research

MDEC: Marketing and Direction of

Commercial Teams

MCRM: Marketing & CRM MV: Marketing, Sales