



Autumn semester 2018/2019

Courses for exchange students

These courses are offered only to exchange students. Exchange students from both levels (Bachelor and Master) can choose them.

No.	Course name	ECTS	Contact hours
1.	Corporate Finance	4	30
2.	Creativity and Creative Industries	4	30
3.	Cultural Differences in International Marketing	4	30
4.	Electronic Commerce and Business	6	60
5.	Environnement Économique de L'entreprise (FR)	3	30
6.	Eurologistics	4	30
7.	Exchange Rates in Poland: the Context of International Financial Relations	3	30
8.	Geld und Kredit (GER)	4	30
9.	Globalization and Regionalization	4	30
10.	Hedge Funds	4	30
11.	History and Culture of Poland	3	30
12.	Human Resources Management	3	30
13.	International Negotiation and Contracting	4	30
14.	Internationalisation of Small and Medium Sized Enterprises	4	30
15.	Leadership	3	30
16.	Marketing Strategies - Polish Cases and Experience	4	30
17.	Methods and Instruments of Marketing Communication	4	30
18.	Money, Banking and Financial Markets	4	30
19.	Organizational Behaviour	4	30
20.	Polish Language Course for Beginners	6	60
21.	Strategic Management in Polish Business Environment	3	30



Courses in English offered by faculties

These courses belong to different programmes. Schedules may overlap.

No.	Course name	Level	ECTS	Contact hours
1.	Business Correspondence in International Trade I	Bachelor	3	30
2.	Methods And Techniques of Decision Making in Business	Bachelor	3	30
3.	Private Asset and Wealth Management	Bachelor	3	30
4.	Strategic Technology Alliances - Technological Co-Operation in International Business	Bachelor	3	30
5.	Tax Systems in the EU Member States	Bachelor	3	30