**Undergraduate/bachElor degree in tourism**

***Licenciatura em Turismo***

Created in 1998. New study plan since 2015/2016

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| Year | Sem. | Course Unit | ECTS | Sem. | Course Unit | ECTS |
| 1st | 1st | Introduction to TourismTourism GeographyQuantitative Methods in TourismTourism HistoryOrganizational ManagementEnglish B1.1Spanish A1 | 6.03.06.03.06.03.03.0 | 2nd | Tourism EconomicsAnthropology and Sociology of TourismQualitative Methods in TourismHistory of ArtEnglish B1.2Spanish A2 | 6.06.06.06.03.03.0 |
| 2nd | 1st | Accounting and Finance ITourism Market ResearchTourism LawTourism OperationsEnglish B2.1Spanish B1.1 | 6.06.06.06.03.03.0 | 2nd | Tourism Planning and DevelopmentTourism Marketing Human Resources ManagementAccounting and Finance IICultural Heritage ManagementEnglish B2.1Spanish B1.1 | 6.06.06.03.03.03.03.0 |
| 3rd | 1st | Traineeship in Tourism Tourism and EnvironmentDigital Platforms in TourismTourism, Agriculture and FoodCultural TourismHealth and Wellness Tourism | 9.06.06.03.03.03.0 | 2nd | SeminarTourism EntertainmentEntrepreneurshipTourism Quality ManagementOption IOption IIOption III | 3.06.06.06.03.03.03.03.0 |

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| Optional Course Unit | ECTS |
| Leisure and RecreationEcotourismGeotourismTourist ItinerariesLiterature of Travel and Tourism Rural TourismWine Tourism | 3.03.03.03.03.03.03.0 |

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University of Trás-os-Montes and Alto Douro (UTAD) (<https://www.utad.pt/>)

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Departamento de Economia, Sociologia e Gestão (DESG)

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Facebook page of the Tourism programme: <https://www.facebook.com/turismo.utad/>