**Undergraduate/bachElor degree in tourism**

***Licenciatura em Turismo***

Created in 1998. New study plan since 2015/2016

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| Year | Sem. | Course Unit | ECTS | Sem. | Course Unit | ECTS |
| 1st | 1st | Introduction to Tourism  Tourism Geography  Quantitative Methods in Tourism  Tourism History  Organizational Management  English B1.1  Spanish A1 | 6.0  3.0  6.0  3.0  6.0  3.0  3.0 | 2nd | Tourism Economics  Anthropology and Sociology of Tourism  Qualitative Methods in Tourism  History of Art  English B1.2  Spanish A2 | 6.0  6.0  6.0  6.0  3.0  3.0 |
| 2nd | 1st | Accounting and Finance I  Tourism Market Research  Tourism Law  Tourism Operations  English B2.1  Spanish B1.1 | 6.0  6.0  6.0  6.0  3.0  3.0 | 2nd | Tourism Planning and Development  Tourism Marketing  Human Resources Management  Accounting and Finance II  Cultural Heritage Management  English B2.1  Spanish B1.1 | 6.0  6.0  6.0  3.0  3.0  3.0  3.0 |
| 3rd | 1st | Traineeship in Tourism  Tourism and Environment  Digital Platforms in Tourism  Tourism, Agriculture and Food  Cultural Tourism  Health and Wellness Tourism | 9.0  6.0  6.0  3.0  3.0  3.0 | 2nd | Seminar  Tourism Entertainment  Entrepreneurship  Tourism Quality Management  Option I  Option II  Option III | 3.0  6.0  6.0  6.0  3.0  3.0  3.0  3.0 |

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| Optional Course Unit | ECTS |
| Leisure and Recreation  Ecotourism  Geotourism  Tourist Itineraries  Literature of Travel and Tourism  Rural Tourism  Wine Tourism | 3.0  3.0  3.0  3.0  3.0  3.0  3.0 |

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University of Trás-os-Montes and Alto Douro (UTAD) (<https://www.utad.pt/>)

Escola de Ciências Humanas e Sociais (ECHS)

Departamento de Economia, Sociologia e Gestão (DESG)

Quinta de Prados s/n, 5000-801-Vila Real (Portugal)

Telefone: 351-259350300 (direct number of DESG)

Linked with the transdisciplinar research centre CETRAD (Centro de Estudos Transdisciplinares para o Desenvolvimento) - <https://cetrad.utad.pt/>

Facebook page of the Tourism programme: <https://www.facebook.com/turismo.utad/>