



UNIVERSITÀ  
DEGLI STUDI  
FIRENZE

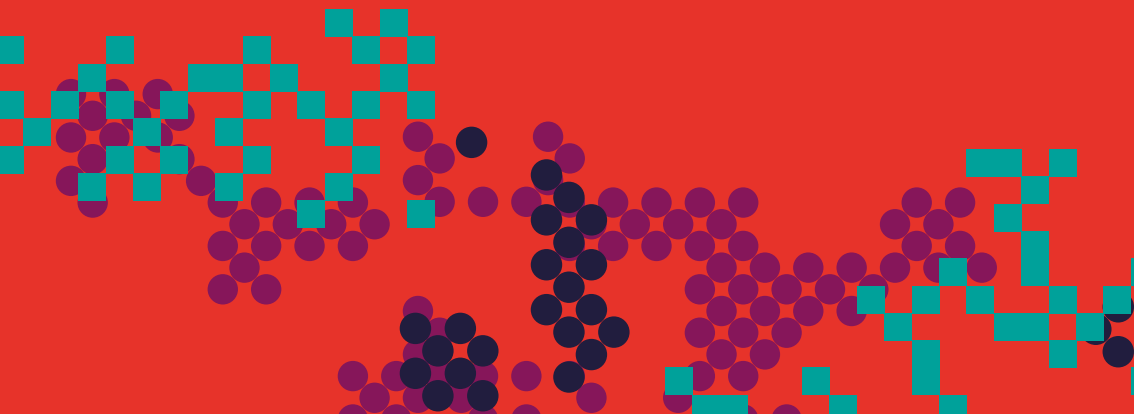
Scuola di  
Economia e  
Management

laurea  
magistrale

# design of sustainable tourism systems

The Master Program aims to provide a thorough understanding, at the university master level, of the contemporary techniques of organization and management of tourism activities. The DSTS program deals with the sustainable management of natural, cultural and historical resources. The remarkable growth of tourism requires considerable planning activities by both the public and private sectors in order to maximise economic returns while reducing the potential negative impacts on the environment.

The graduates will acquire competences in the fields of human and social sciences, and a good command of information technology and of statistical techniques. These skills are indispensable for a real-world interpretation of tourism trends and of taste changes of the tourist population. The Master Program also provides legislative, historical and geographical knowledge useful for valorizing the resources and the cultural heritage of a territory.



## admission requirements

To be admitted to the Master program, students must possess some curricular requirements and personal competencies.

For both Italian and foreign students, the following curricular requirements have to be proved:

- having obtained a first level degree in fields such as: tourism management; geography; cultural heritage; modern languages; foreign languages and cultures; economics, and business administration; communication sciences; sociology; spatial, urban, and environmental sciences; sciences and technologies agro-food; sciences and technologies for the environment and nature; political sciences and international relations; social sciences for cooperation, development and peace; statistics; history;
- having acquired at least 6 credits in the economic, management, demographic or statistics fields;
- having at least a B2 level (or native foreign language) in English and another language, other than Italian;
- having acquired credits related to basic knowledge of data processing.

For students graduated in Italy, who have achieved a grade below 95/110, the personal preparation will be verified through an interview. The admission could be conditional to passing single exams. For students graduated abroad, the assessment of personal competencies is made following a procedure as similar as possible to the one applied to students graduated in Italy.

If the assessment of the personal preparation has relevant gaps, the admission can be denied. The applicant can apply again the following year.

Before applying, please carefully check the list of documents needed on our website.

# goals and opportunities

The two-year DSTS Master Program aims to provide a thorough understanding of the contemporary techniques of organization and management of tourism activities. The Master Program is characterized by an interdisciplinary approach.

Professional profiles offered by the DSTS Master Program:

1. a professional working within public administrations or organizations offering services to those who are responsible for the development of the territory, expert in the enhancement of the natural, historical-cultural and architectural resources of the territory;
  2. a professional working both as a freelancer and within private or public organizations, who aims at the organization of local events or territorial promotion, expert for all the activities of planning, coordination and managing needed for the realization of an event;
  3. a professional who works both as a freelancer and within public or private organizations, dealing with the construction of a multifaceted touristic offer, with expertise in the new instances of environmental and social sustainability.
- The Master Degree could also give access to the PhD Programs.



## school services

Thanks to the **Erasmus program**, students can study or do a traineeship in some foreign universities and companies, getting the recognition of the activities carried out abroad.

We have about 250 agreements with European Universities allowing 300 students to study abroad, and about 20 agreements with extra - European Universities in countries such as Australia, China, Japan, USA, Canada and Latina America countries, allowing 30 students' mobilities per year.

The School offers four Double Degree programs with the following european universities: School of Economics - SGH in Warsaw, University of Economics in Katowice and ENSIIE in Evry (Master degree in Finance and Risk management) and University of Goettingen (Master degree in Development and Economics).

At the end of the two years course both partner institutions issue a degree certificate.

In response to the restrictions linked to the sanitary emergency, in 2020-21 mixte mode learning has been guaranteed (in presence, whenever possible, and always online).

The School, in collaboration with the central university offices, offers information and **orientation services** such as: prospective students guidance, with the goal to encourage a conscious and satisfactory choice of the degree programme; students guidance, offered to all the students enrolled, with the aim to advise, support and reduce the time to obtain the degree and the number of students who give up; graduates guidance, supporting students approaching the job market and reducing unemployment time.

The University of Florence is deeply committed in offering equal opportunities of education to **students with disabilities**, in order to support and facilitate their integration within the University. The Study and Research Centre for Disability Issues (CESPD) offers assistance and support to these students.

## First year

<i>Choose one from</i>	9
- English for tourism	
- French for tourism	
- Spanish for tourism	
- German for tourism	
Economic history of tourism	9
Travel and tourism contracts	9
Sustainable tourism for local system development	6
Demography and tourism	6
Agri-food economics	6
<i>Choose one from</i>	9
- Destination management	
- Tourism and wine marketing	
- Organization design and people management in the tourism industry	

## Second year

<i>Choose one from</i>	9
- Statistical information systems for tourism	
- Economic statistics for tourism	
- Social statistics for tourism	
Tourism and law	6
<i>Choose two from</i>	12
- Economics and management of agritourism	
- Financial markets and institutions	
- Food quality and culture for tourism	
- New technologies and environmental chemistry	
<i>Choose one from</i>	3
- Stage	
- Foreign language lab	
- Data analysis lab	
Optional courses	18
Final examination (thesis)	18




# didactic offering

The Master Degree in Design of Sustainable Tourism Systems provides interdisciplinary aiming at:

- measuring and monitoring the outcomes and impacts of tourism;
- managing and developing activities related with: the natural and economic local resources; cultural resources, skills and competencies for tourism; law and contracts for tourism and travel activities.
- new trends and technology for environmental issues;
- foreign language different from English.

During the course, students can participate to a large variety of activities:

- the degree program offers seminars by experts and professionals. For an overview, check the list of past courses, seminar and labs offered by the DSTS course on our website;
  - students can participate in an exchange program of study spending a period abroad in foreign Universities. Check the opportunities offered by the ERASMUS+ programme on our website;
  - thanks to the solid and large net of relationships with firms and institutions working in the field of tourism, food, and wine production, the degree program proposes a large selection of national and international internship to which DSTS students can apply for.
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## offices and contacts

### **Campus di Novoli**

via delle Pandette, 32 | Firenze

*director*

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### **International relations**

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### **Study plan**

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[www.dsts.unifi.it](http://www.dsts.unifi.it)

### **Student office**

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### **Students registration office**

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### **Foreign students office**

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